

Entrepreneur Launches Rocket hub campaign to raise \$58,000 CAD to fund Career Matchmaker, a career and job search app for iOS, Android, Windows and Blackberry

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Calgary, AB, Canada, August 28, 2015 -- [/EPR NETWORK/](#) -- With a passion for technology and apps, Canadian entrepreneur Shane Vogelgesang recently launched a Kickstarter campaign to raise \$58,000 CAD to fund his job search app concept, Career Matchmaker. When fully funded, the Career Matchmaker app will help job seekers identify careers that best match their interests and will help users search and apply for suitable jobs online.

"I hope job seekers will visit my Kickstarter page to learn more about my app and to offer their support. With their help, I will make Career Matchmaker a reality!" SHANE VOGELGESANG, FOUNDER

Here's how it will work: After downloading the app to an iOS, Android, Windows or Blackberry device, Career Matchmaker will present the job seeker with a quiz that will ask about specific interests such as working with children, preferences of working indoors or outdoors, desire to drive a vehicle for work, etc. The user will click "Like" or "Dislike" for each question, and upon completion of the quiz, the app will suggest careers that match the user's interests.

With a focus on a positive user experience, the Career Matchmaker app will also help job seekers in their employment searches. App users can search for jobs manually, or they can use the drop-down menu to

view jobs in by industry category such as Transportation & Logistics, Oil & Gas, Airlines, Engineering, Aerospace & Defense, etc. In addition, the app would offer links to videos for areas of particular interest. "I'm really excited about the possibilities Career Matchmaker has, but I need support from those who are equally passionate about the project," says Vogelgesang. "I hope job seekers will visit my Kickstarter page to learn more about my app and to offer their support. With their help, I will make Career Matchmaker a reality!"

Supporters of the project can make pledges of any amount. Backers who pledge at least \$10 will receive official notification when the app is available. Backers who pledge \$30 or more will get the opportunity to test the app via TestFlight and will receive notifications when the app is available in multiple platforms. The anticipated launch date for the project is August 2015.

URL:

<https://rockethub.com/projects/60669-career-matchmaker-job-searching-app>

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