

1350 Ways to Strengthen Your Production's Identity



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Press Release Author = John Bickerton/[UniqueTracks Inc.](#)

Industry = [Entertainment](#)

Press Release Summary = Website Offers Huge Selection of Sound FX for Broadcasters, Podcasters, Multimedia Creators and Game Developers

Press Release Body = BROOKLYN, NY (April 3, 2007) – UniqueTracks, a leading provider of royalty-free media production tools, including music soundtracks, sound effects and animated backgrounds, today announced the release of its new four volume High-Impact Sound FX Series.

Volume 1, High-Impact Radio contains 365 sound effects designed to boost a radio station's promos, sweepers and station ids. The collection includes telephone effects, sound beds, tape rewinds, transmissions, numerous whooshes, washes stabs, lasers, hits, ramps and accents.

Volume 2, High-Impact Television provides 305 audio elements designed to underscore and enhance visual storytelling. This volume contains a wide selection of ethereal drones, low frequency rumbles, explosions, static bursts, and various sound flourishes like quick ascends, descends, power ups, sweeps and stingers.

Volume 3, High-Impact Multimedia is designed for Powerpoint, Flash and Web creators looking for sounds to link with button and mouseover behaviors, error messages, start-up screens and pop-up elements. The collection features 450 audio effects including clicks, beeps, pings, chimes, gears and musical tones.

Volume 4, High-Impact Game Design contains 230 sound effects for sci-fi, war, arcade, strategy, simulation, and action-adventure games. The collection provides retro-sounding arcade effects, ghost and alien movements, force fields, lasers, hand-to-hand combat effects, rock movements, various crunches, crashes, fires and fire balls, thunder claps, military explosions and a large array of automatic handgun and machine-gun effects.

Each of the 1350 sound files in High-Impact Sound FX Series can be purchased individually and immediately downloaded as 16-bit, 44.1KHz stereo WAV format files from the UniqueTracks website. The entire collection can also be downloaded or the series can be shipped on 4 CD-ROMs. All 1350 sounds can be previewed in either Flash or QuickTime format at

http://www.uniquetracks.com/Sound_FX_Series.html

UniqueTracks' Creative Director, John Bickerton, says "The High-Impact Sound FX Series is designed to give users a lot of choice. The series has a wide sound palette which allows producers to test several moods or atmospheres to come up with a consistent and integrated personality for the project".

For more information on the High-Impact Sound FX Series and other UniqueTracks products, visit <http://www.uniquetracks.com>, send an email to soundfx@uniquetracks.com, or call toll free 1-888-400-2149 (1-718-965-2318, outside the U.S. and Canada).

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A high resolution tiff format (300 dpi) product photo of the High-Impact Sound FX Series is available for downloading from the UniqueTracks website at:

http://www.uniquetracks.com/press/downloads/UniqueTracks_Sound_FX.tif

Web Site =

http://www.uniquetracks.com/Sound_FX_Series.html

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