

# **Revitalized Tennessee Putter Company Salutes Masters Winner Zach Johnson SeeMore Introducing New Version of Johnson's Putter**



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Industry = [Small Business](#)

Press Release Summary = SeeMore Putter Company of Franklin, Tennessee salutes Masters Champion Zach Johnson, who battled number one player Tiger Woods and the most challenging scoring conditions in the tournament's history to win his first major championship. Johnson is noted for his top putting skills and plays a SeeMore putter.

Press Release Body = (Franklin, TN – April 8, 2007) SeeMore Putter Company of Franklin, Tennessee salutes Masters Champion Zach Johnson, who battled number one player Tiger Woods and the most challenging scoring conditions in the tournament's history to win his first major championship.

This is the second major win for the SeeMore Putter Company. Payne Stewart won the 1999 U.S. Open while playing a SeeMore putter at Pinehurst. Both that Open and this Masters were played under what are considered to be the toughest greens and the most highly contested final rounds in both championships' storied histories.

Johnson is the first player since 1991 to win the tournament outside the final group. He birdied 13, 14 and 16 in his heroic back nine to

shoot a final round 69. Johnson didn't try to reach any of the par 5s in two during the Masters, yet he played them better than anyone with 11 birdies and no bogeys.

Johnson uses a SeeMore putter, and SeeMore is introducing a new milled version (mFGP) of Johnson's putter. In the final



round, Johnson was paired with his friend Vaughn Taylor who also uses a SeeMore putter and finished in the top 10 in only his second Masters.

This Masters title builds on Johnson's strong 2006 campaign when he was one of the two youngest players who qualified for the U.S. Ryder Cup team. He finished 24th on the 2006 money list, his third consecutive year among the Top 40 money leaders, and had four top 10 finishes. In 2003, he set a Nationwide Tour season record for fewest average putts per green in regulation, an incredible 1.699, using a SeeMore putter.

"This was a remarkable victory for Zach while competing against the world's premier players and challenging conditions," says Jim Grundberg, Managing Director of SeeMore Golf. "All of us at SeeMore are proud to be associated with Zach and his courageous performance in winning his first major championship."

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In 1999, Stewart one-putted the last three holes to win the championship by one stroke. He sunk what's considered to be the longest putt in Open history on the 18th hole to win the tournament.

Under its new ownership, SeeMore has introduced its new mSeries of putters combining the beauty, precision, accuracy, and feel of 100% milled heads with the original proprietary and proven alignment benefits of the SeeMore RifleScope™ Technology (RST) system.

The mSeries comes in four distinctive, finely crafted models to appeal to different player's putting preferences and styles. The m1 is a classic

heel/toe blade with center shaft, the m2 is a classic heel/toe blade with heel shaft and the m3 is a classic mallet with center shaft and the mFGP is a milled version of the original FGP putter used by Johnson to win the Masters and by Payne Stewart to win the U.S. Open.

All models are available in left hand. Custom grip and lie options are available. All mSeries putters are made in the USA at SeeMore's Franklin TN facility. The putters will have a suggested retail price of \$325.

The patented RST alignment system technology allows a golfer to set up the putter perfectly each and every time in relation to the intended target line. This is accomplished by lining up the black bottom portion of the shaft between two white lines and covering a signature red dot on the heel of the top line. The process resembles locking radar onto a target.

SeeMore putters are custom made in Franklin, TN. SeeMore has a newly redesigned website at [www.seemore.com](http://www.seemore.com)

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**Web Site = [www.seemore.com](http://www.seemore.com)**

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