

# Launch of Biomatdev, the first B2B global website for biobased and biodegradable



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Industry = [Industrial](#)

Press Release Summary = Launch of **Biomatdev** is the first global B2B platform dedicated to the whole biobased and biodegradable materials and products industry, including directory, classifieds, market news and current regulations, calendar of events and useful links.

Press Release Body = Soissons, France, May 10, 2007 - **Biomatdev** is a B2B website in both french and english entirely dedicated to the industry of biobased and bio-degradables: polymers and raw materials, additives, semi-finished products, intermediates, processing, equipments, research, distribution and services.

Until now, there was no B2B tool for all these "new" products such as natural and synthetic biodegradable polymers, bioplastics, green surfactants and green additives, biolubricants, biosolvents ...

But a lot of industry players have already invested highly in the development and marketing of these bio-products and want to highlight their innovations. With **Biomatdev**, raw materials suppliers, manufacturers and converters, machinery and mould makers, distributors have a place which exactly aims them to promote their activities and get in touch with suppliers and customers.

It's truly a business platform, focused on five large areas of applications: Plastics and composites - Paints, inks and coatings - Industrials products & intermediates - Roads, buildings and gardening - Research, machinery, tooling & services.

Free access for all visitors, **Biomatdev** is an entirely automatized website which allows users to list themselves their company and products and to advertise. **Biomatdev** gives to companies a large range of possibilities: listing in the manufacturers and products directory, advertisement - sell and buy offers - training and job classifieds. At last, everyone can find on Biomatdev market news and current regulations, a list of specialized links and a calendar of related events.

**About Biomatdev owner:** **Biomatdev** is a private and independent initiative launched by two French specialists in selling advertising space for B2B media. Their goal is to create a practical business tool for all parties involved in the increasing industry of biobased and bio-degradable materials and products.

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