

China Patent Agents, IP Attorneys & Anti-counterfeiting Service Professionals Online



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Press Release Summary = Together with the **Da Vinci Association for Inventor's Rights**, the law firm of **Moetteli & Associates** is proud to announce their sponsorship of the web's first online resource dedicated exclusively to promoting the professional profiles of Chinese qualified Patent, Copyright and Trademark professionals.

Press Release Body = Together with the **Da Vinci Association for Inventor's Rights**, the law firm of **Moetteli & Associates** is proud to announce their sponsorship of the web's first online resource dedicated exclusively to promoting the professional profiles of Chinese qualified Patent, Copyright and Trademark professionals. The site **GREAT WALL IP.com** (www.GreatWallIP.com), operated by **Eterna Link Communications of Australia**, provides information and resources of interest to patent-minded European or US-based companies who are, who hope to, or who feel compelled to protect their intellectual properties in China.

"We hope this site will prove of significant value to those who wish to keep up-to-date with China-oriented IP information, or to find experienced Chinese patent or trademark counsel or other China IP professionals" said John Moetteli, the managing attorney of **Moetteli & Associates** and a recent delegate to the People to People ambassador's program of US patent attorneys to China in 2007. "Further, patent attorneys looking for a quick cost estimate for filing a

Chinese national stage of a PCT application can obtain a quote of filing costs in a matter of minutes, using the site's Chinese National Stage fee calculator".

Great Wall IP is now inviting qualified China IP professionals to signup and submit their biographical information for publication through their website. Further, China IP Professionals are invited to submit their China-centric legal articles for publication on their website as well. Registrants that publish their articles online are sure to raise awareness of their Chinese IP Law firm or other IP practice among potential clients seeking skilled Chinese IP professionals.

If you're fluent in Chinese and are a Chinese intellectual property professional, such as a registered Chinese patent agent, a Chinese IP attorney, a Chinese patent searcher, a China-based expert on Chinese IP law or IP enforcement, or a Chinese national that is a foreign-based registered patent agent fully conversant in Chinese and whose practice focuses primarily on Chinese intellectual property matters, then you are a candidate for membership at **Great Wall IP.com**. To qualify as a firm registrant, you must have at least one person on staff that fits the above criteria and that person must be registered individually on our site along with the firm profile. Registration is free and simple.

About Eterna Link Communications Pty. Ltd.
Great Wall IP is run by Eterna Link Communications Pty. Ltd., an Australian online service provider, established in 2005, and specializing in projects that keep people in touch.

About Moetteli & Associés Sàrl
Moetteli & Associés SàRL (www.moetteli.com) is a Swiss-based international patent firm specializing in US patent, trademark and copyright law as well as international registration of IP rights in the Americas, Europe and Asia. The firm represents clients from start-up ventures to large corporations in a wide range of intellectual property matters involving patent, trademark and copyright procurement, litigation and licensing, as well as computer law, with particular emphasis on software patenting and licensing. The firm is competent in a wide variety of technical fields, including computer software, mechanics, electronics, medical devices, chemistry and biotechnologies.

About Da Vinci Association for Inventors' Rights
The Da Vinci Association for Inventors' Rights is a Geneva, Switzerland based not-for-profit association whose purpose is to promote the

rights of inventors around the world, including the right of inventors to choose the patent and trademark counsel of their preference, irrespective of national borders. The association was founded in 2005 by five Geneva-based attorneys-at-law and strives to keep inventors informed of issues affecting their rights.

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