

# Bachelorette Trista Sutter Loves Her Zoobie



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Industry = [Apparel & Fashion](#)

Press Release Summary = **Zoobies™ featured in Us Weekly for Trista Sutter's Baby Shower.**



Press Release Body = July 20, 2007- **Jessica Denay, founder of [www.HotMomsClub.com](http://www.HotMomsClub.com)** was in charge of finding some of the latest trendy products for **Trista Sutter's baby shower** covered in the July 9th issue of **Us Weekly**. One of the products Jessica chose were **Zoobies™**, the plush animals that transform into pillows and blankets. Trista loved her "adorable monkey" saying she and her husband Ryan "can't wait to introduce it to soon-to-be new arrival."



**More on Zoobies™**  
**Zoobies™** was started by two young brothers who wanted to produce something "new, innovative; and extremely cuddly; something that would be both fun for kids and handy for parents at home and on the road", says founder, JC Smoot. The patented **Zoobies™** concept is the only plush animal concept out there that turns into both a pillow and blanket. After designing 12 animals for the brand new **2007 Safari Collection** and unveiling them at the **2007 TIA Toy Fair in New York**, they realized they were on to something big. Less than 5 months later they are in hundreds of boutique & gift shops across the country and are distributing internationally.

**Zoobies™** U.S. office is located in Provo, Utah. The Safari Line is the first of several that will be released down the road. The wholesale price is currently \$14. They have been extremely successful with retailers like Jim Davis of Kids Center in Tucson Arizona who sold over 200 his first two months of carrying Zoobies™.

**Links for more information:**

[www.Zoobiepets.com](http://www.Zoobiepets.com)

<http://hotmomsclub.com/showthread.php?t=2093>

**Web Site = <http://www.zoobiepets.com>**

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