

Just for Redheads Beauty Products Introduces Hair So Fair Fiber Hair Extensions



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Press Release Author = Paula Pennypacker/[Just for Redheads](#)

Industry = [Apparel & Fashion](#)

Press Release Summary = **Now the possibilities for instant hair transformation for redheads is virtually endless.**

Press Release Body = **Just for Redheads Beauty Products**

Scottsdale, AZ – For redheads, creating the same red-carpet look of long, glamorous hair has been close to impossible until now. That is why **Just for Redheads** teamed up with hair designer, **Sonia DeMaria, from Milano, Italy**, to design their new **Hair so Fair line**. Their objective was simple: To create a line of fiber hair extensions with superior quality, volume, and variety.



Easy to apply, these patented clip-on extensions made with **100% exclusive synthetic Keraflex fiber** is available in six gorgeous shades: Blonde, Champagne, Strawberry Blonde, Copper, Red, and Auburn. In five great styles: The Diva Look, 22" clip-on extension, the

Medium Hair Extension, 14" clip-on extension, the Hair Comb, the Hair Headband, and the Hair Scrunchie.

- * Go from long to short, down-do to up-do, in an instant
- * No heat! No glue!
- * Just snap, clip, and go.
- * Clip on and take off extensions - all by yourself

*"I have never received so many compliments on my hair. Our hair extensions look totally natural," says **Paula Pennypacker, founder of Just for Redheads.** "For my new wash and go look, I simply wait for my hair to dry, then using the Strawberry Blonde Scrunchie, I wrap it around my ponytail, just like a rubber band at the nape of my neck. In seconds I have a polished, sophisticated look."*

JFR's Hair so Fair line starts at \$19.00 for the Scrunchie, up to \$98 for the Diva Extension. The entire Hair so Fair line and how-to video may be viewed on our Web site, www.justforredheads.com. All **Just for Redheads Beauty Products** may be ordered online or by phone via catalog at 1-800-831-8240.

The Scrunchie, Diva, and Medium Extension are available in shades other than reds and blonde, via special request at Just for Redheads.

Web Site = <http://www.justforredheads.com>

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