

Skype announce a new way to call anyone in the world with Skype To Go



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Press Release Summary = **Skype announce the launch of the new Skype to Go service which allows users to make international calls from their mobile at local rates**

Press Release Body = **Skype** have launched a new way to call anyone in the world with the new **Skype To Go** service. As part of the global roll-out of **Skype Pro**, users can talk to their best friend abroad from their mobile phone for as long as they want without it costing an arm and a leg.

The new service requires a simple **Skype** (<http://www.skype.com/>) download and sign up procedure to join **Skype Pro** (<http://www.skype.com/intl/en/products/skypepro/>) and means that **Skype Pro** customer's will receive a **Skype To Go** number at no additional cost. The activation of the **Skype To Go** number, requires users to choose the friend or family member they want to call who lives abroad. Users can then simply enter their international number and **Skype To Go** will give users a local number to use instead.

With the **Skype To Go** (<http://www.skype.com/intl/en/products/skypetogo/>) number, users can call their friend from any phone, anytime they want. Customers can also store their **Skype To Go** number on their mobile phone and talk no matter where they happen to be.

Having a **Skype To Go** number ensures international calls from a mobile are cheap. For instance, calling friends in Australia now costs the same as calling from across the street plus the **SkypeOut** (<http://www.skype.com/intl/en/products/skypeout/>) rate for Australia, which for landlines is as little as 1.7 Euro cents per minute.

*"Millions of Skypers around the world already make cheap international calls from their computers. With **Skype To Go**, you don't have to think twice about the cost of making an international call from your mobile phone. If you have a friend living abroad, you can now talk to him or her anytime and anywhere you want."* says **Stefan Oberg, VP & GM Telecoms at Skype.**

Skype Pro was originally launched at the beginning of 2007 and is now available world-wide. **Skype Pro** is a fixed fee product and includes a range of features that varies depending on the country, for instance, zero per minute calls to local and national landlines, free voicemail and a range of discounts on **Skype products and services.**

Skype's popular features such as video calls from one Skyper to another, sending instant messages, transferring files, conference calls for up to 10 participants or public chats remain free to all Skypers across the world. Customers can also use **Skype** to make free calls from one **Skype** account to another.

As the world's largest internet communications community, **Skype** is committed to giving people the ability to set their conversations free at home, at work and on the move. It is focused on further developing its ecosystem of more than 50 hardware partners and more than 190 **Skype** Certified devices to broaden the appeal of Skype to a wider base of users who want to use **Skype** away from the PC, no matter where they happen to be.

About Skype Pro: **Skype Pro** users can choose to pay a low monthly fee and receive a range of exclusive features and benefits, such as:

- Zero cents per minute calling to domestic landlines within the same country. Connection fee applies. Now available in 28 countries
- One **Skype To Go** number - International calls from a mobile/landline at local rates (available in 10 countries). Calls will be charged at standard local **SkypeOut** rates, along with local mobile/landline tariffs
- **Skype Voicemail** (normally €15 excl. VAT per year)
- €30 discount on **SkypeIn** (<http://www.skype.com/intl/en/products/skypein/>) numbers (standard cost is €50 excl. VAT)
- Exclusive discounts on hardware for **Skype**
- Additional discounts on a series of **Skype Extras** are also available including call recording, desktop sharing, new ringtones and emoticons.

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