

# Embassy Suites Hotels asks guests how they say - Do Not Disturb



EMBASSY SUITES  
HOTELS®

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DO NOT DISTURB  
SIGN CONTEST

**Press Release Summary:**  
**Embassy Suites Hotels launch online contest to challenge consumers to design hotel brand's new "Do Not Disturb" sign**

**Press Release Body:** Embassy Suites Hotels have announced its nationwide search for the best **Do Not Disturb door hanger** designs to be used in all of its nearly 190 upscale, all-suite hotels. During September and October 2007, a panel of **Embassy Suites** judges will choose the cleverest design/copy submitted and pick five winners who will

all win a trip to a select **Embassy Suites Hotels**, plus have their signs hung on hotel door knobs around the country.

Known for its own variation on the **Do Not Disturb sign** - "**There's a Good Reason for You NOT to Knock Right Now**" - **Embassy Suites** (<http://www.embassysuites.com/>) challenges guests to up the ante on the fun. "**Embassy Suites** is all about giving consumers choice and control over their business or leisure travel," said **John Lee, Vice President of Brand Marketing**. "We've gotten such a tremendous response to our **Do Not Disturb sign** that we thought it would be fun to give consumers some control over what their door sign says. We imagine there are many creative ways our guests would like to say 'do not disturb me right now'."

Until the end of October 2007, people can enter the **Embassy Suites Hotels Do Not Disturb contest** (<http://www.embassysuitesdndcontest.com/>) at **embassysuites.com** and create a unique and catchy slogan for their very own **Do Not Disturb**, and customizing it by choosing from a number of online designs, images and templates provided by **Embassy Suites Hotels** (<http://www.embassysuites.com/>). **Based on the top designs submitted, five Grand Prize Winners will have their designs placed in all Embassy Suites Hotels, and will receive hotel accommodation** (<http://www.embassysuites.com/>) at one of the following destinations: **The Embassy Suites Hotel-Waikiki Beach Walk (Waikiki, HI); The Embassy Suites Hotel Mexico City-Reforma (Mexico City, D.F.); The Embassy Suites Hotel and Spa - La Quinta, (La Quinta, CA); The Embassy Suites Hotel New York City, The Embassy Suites Hotel - Washington D.C. Convention Center.**

The panel of judges will select the top five **Do Not Disturb** designs in November and the five winners will be announced in February 2008 when signs will be available in hotels across the country.

**About Embassy Suites Hotels**  
**Embassy Suites Hotels** is a member of the **Hilton Family of Hotels** and opened its first hotel in 1984. It was the first all-suite upscale hotel brand (<http://www.embassysuites.com/>) to enter the industry and today has nearly 190 hotels. To make reservations or learn the locations of **Embassy Suites Hotels** in urban, suburban, airport and resort areas, travellers can visit the **Embassy Suites Hotels Web site** at [www.embassysuites.com](http://www.embassysuites.com), call **1-800-EMBASSY** or contact their professional travel agent.

**Hilton Hotels Corporation (NYSE:HLT)** is the leading global hospitality company, with nearly 2,800 hotels and 475,000 rooms in

more than 80 countries, including 150,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including **Hilton, Conrad, Coral by Hilton, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton, Scandic and The Waldorf=Astoria Collection.**

**Web Site:** <http://www.embassysuites.com/>

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