

Wineries Take Note! Frozen wine chiller craze is sweeping the country! Old World Gourmet stands above the competition.



Released on: September 10, 2007, 2:01 pm

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Industry: [Food & Beverage](#)

Press Release Summary: Old World Gourmet is the original source for frozen wine cooler mixes on the internet. All packaging is original and hand sown to give each product it's own personality while providing excellent customer service.



Press Release Body: **Old World Gourmet** has been in the business of selling frozen wine chillers for 6 years. **Dan and Deanna Sullivan** attribute the success of their company to the grace of God, commitment to succeed, and always exceeding our customer's

expectations. "Success for us is truly measured by our customer's complete satisfaction." Deanna states.

Old World Gourmet actually made its debut on September 11, 2001... (Yes that date is correct). Dan reflected back to the day the business started, "We were in Philadelphia at the National Candy Show. Certainly we will never be able to forget that day."

Old World Gourmet will be celebrating their 6th year in business on September 11, 2007. "Our parent company "**Nuts for You**" started in 1996 in Florida with two products, cinnamon and sugar glazed nuts and my grandmother's "**church punch**" which later became our signature "**Old World Cider**". Deanna reminisced



By providing a high quality line of products and designing their own packaging and marketing strategies, It is no wonder that within the last five (5) years **Old World Gourmet** has reached a regular customer base just over 4000. They manufacture all of their products from the actual item to the custom bags that they go into. All are hand-crafted and hand assembled one bag at a time. Merchants who have developed a working relationship with **Old World Gourmet** are able to take advantage of their private labeling for resellers. If there is a frozen wine cooler on the market, it likely got its start at **Old World Gourmet**.

Old World Gourmet has been featured in **The Home Business Magazine** which highlights "self-made" business individuals. Some of their products such as our **Vineyard Frost** and their **Margarita** have been featured in magazines such as Rave Reviews and Country Business. Their products can be found in locations such as The Atlanta Hartsfield-Jackson Airport, Tampa Airport, Orlando Airport, Hallmarks, Theme parks, Boutiques, Hospital gift shops, and hundreds of retail shops.



Excitedly Deanna announces the new line of products that just hit the market. **"Our Wine @ Five Collections(TM)** of frozen wine chillers is a must! The hottest NEW **Frozen Wine Drinks** are here. **Vineyard Frost**, a refreshingly different way to cool down on a hot summer day! Just add our Vineyard Frost, your favorite wine, and mix, freeze and enjoy! No blender or ice needed. We are also the home of the **"BITCH BAG" Collection of frozen Wine Mixes**. That's right, the **"BITCH BAG" collection! THE BITCH IS BACK** and she is at **Old World Gourmet!** Hot off the production line from **Old World Gourmet**, their new **"Bitch Bag Collection"** is breaking record sales. The powdered mix collection consists of all the favorites, **"Wine-E-Bitch"**, **"Bitch-A-Rita"**, **"Cosmo Bitch"** **"Lemon Drop Bitch"** and **"Bitchy Colada"**. For a delightful and unique wine tasting party, mix with your favorite wine, freeze about 3 hours, wire whisk and instantly become the best host/hostess in town! A frozen wine way ahead of its time!

These **"Bitches"** are here to stay. Come on now.....you know you WANT ONE!

Skip tradition....Start your own! ``

Old World Gourmet, the home of the ORIGINAL frozen wine mix has also introduced a line of frozen **WINE margaritas and frozen Wine E Vodka mixes**. You can visit their website at www.owgshop.com and experience **"Old World"** for yourself.

Web Site: <http://owgshop.com>

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