

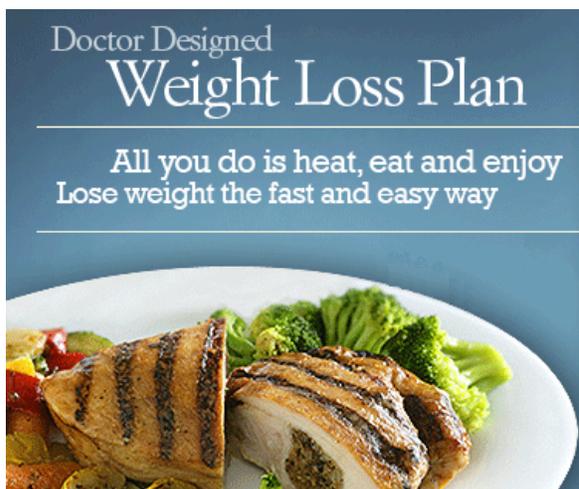
# \$99 "Try It, You'll Like It" Program Opens up a New Market for Delivered Diets Now Marketed Nationally Through TV and Internet



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**Press Release Summary:** **Bistro MD has launched today a national promotion; offering a week's worth of gourmet diet food for just \$99.**

**Press Release Body:** **\$99 "Try It, You'll Like It" Program** Opens up a New Market for Delivered Diets Now Marketed Nationally Through TV and Internet

**Bistro MD** has launched today a national promotion; offering a week's worth of gourmet diet food for just \$99. Market research indicated that many customers hesitated starting the program because they had previous bad experiences with other diet programs that were not fresh and did not taste good at all. *"We are out to change that experience of what diet delivery food*

*should taste like. In one word Delicious!"* said **Edward Cederquist, founder and president of Bistro MD.**

**BistroMD** delivers weekly by FedEx, anywhere in the U.S. a complete menu that is fresh, precooked, and eliminates all grocery shopping and cooking. Just Heat, Eat and Enjoy.

Developed by **Dr. Caroline Cederquist, M.D.** a weight loss specialist, **BistroMD** diet food is healthy in addition to promoting weight loss. The menu varieties are extensive; providing the customer with breakfasts, lunches, dinners and snacks. (The \$99 "**Try It, You'll Like It**" offer meets all these standard BistroMD requirements as well.)

**BistroMD** is recognized as the preferred National diet delivery company on the Internet. "**We're Not the Biggest...Just the Best!**"™. For further information please do not hesitate to contact the company by phone or email.

More than a diet program, the plan allows clients to change their lifestyles and learn healthy selections of eating. For more information and interviews with **Dr. Cederquist, M.D.** and her team, please call **239-591-4004**. To learn more about the **Bistro MD program**, visit [www.bistromd.com](http://www.bistromd.com). To take advantage of the "**Try It, You'll Like It**" offer visit <http://www.bistromd.com/tv/TryIt.aspx>.

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**Caroline Cederquist, M.D.,** an elected Trustee of the American Society of Bariatric Physicians, is a Contributing Medical Editor to the Today Show on the NBC affiliate in Fort Myers, FL. She is author of the critically acclaimed book "Helping Your Overweight Child" and serves on the Medical Advisory Board of "The Skinny" magazine. She welcomes media interviews and personal appearances to discuss diet and nutrition. For more information and interviews with Dr. Cederquist and her team, please call .239-591-4004 or dickbruno@gmail.com.

**Web Site:** <http://www.bistromd.com>

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