

ASR wins prestigious business software satisfaction award for their integrated HR & payroll software solution



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Industry: [Human Resources](#)



Press Release Summary: ASR have been announced winners of a prestigious business software satisfaction award for their integrated HR & payroll software solution

Press Release Body: **ASR**, supplier of innovative **Human Resources Solutions**, has been announced as the winner of a prestigious business software satisfaction award for their **Integrated HR & Payroll Software Solution**.

The award given to [ASR](#) as part of the **2007 Business Software Satisfaction Awards** are based on an online survey of Sift Media's professional online communities that are made up of over 250,000 members.

This Annual Award is given based on value for money, ease of use, reliability and functionality and is run in association with the **Business Application Software Developers Association (BASDA)**.

The [Software Satisfaction Awards](#) are based on the views of genuine users of business applications, not those of a judging panel. As a result, the awards are a valuable guide to any business considering its HR & Payroll software options.

ASR was voted the winner in the category of [Integrated HR & Payroll software](#), which is a major achievement considering there are over 70 suppliers in this sector of the market.

ASR's Marketing Manager, Tony Flanagan put his company's success in the HR & Payroll category down to listening to their customers.

"This prestigious award is a testament to our long-term partnerships with our customers. Our philosophy is based on a commitment to always exceed customer expectations, and the award is recognition of this fact. It's been a massive effort from the whole team at ASR and I'd like to think we'll be up here again next year."

Tony continued, "We look forward to continuing to develop and deploy innovative [HR & Payroll software solutions](#) that gives HR departments the tools that they need to effectively and efficiently manage their company's most valuable resource – its people, and helps the HR team to function as a more strategic, value enhancing part of the business."

About

ASR

ASR is a leading supplier of innovative [Human Resources Solutions](#) formed in 1987 to satisfy the need for a mid-range human resources software provider. It has now grown into one of the leading companies in its field in the UK.

With over 400 customers, **ASR's** growth is continuing with the introduction of its new .NET HR Workflow module. Workflow can help to reduce costs, improve productivity, provide faster processing times and by using electronic forms, take organisations a step closer to a paperless office. This improves process visibility, which is key for tracking progress and improvement.

ASR has worked with many organisations, across a variety of industry sectors. From small innovative companies to the largest blue-chip enterprise, **ASR** has developed an impressive client portfolio.

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