

# Dee Mower's New MLM, Trivani, Featured at BeWithDee.com



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Press Release Author: [BeWithDee.com](http://BeWithDee.com)

Industry: [Healthcare](#)

**Press Release Summary:** The new website **BeWithDee.com** features information about Dee Mower, former Neways founder's new network marketing company (MLM) called Trivani, which emphasizes humanitarian aid as well as safe, effective products and a strong, global, home business opportunity.

Press Release Body: October 28th 2007 -- Springville, Utah

The website **BeWithDee.com** launched today with an invitation to the world to join former **Neways founder, Dee Mower**, in a new network marketing company named **Trivani**.

*"After the sale of **Neways**, I was concerned about what **Dee Mower** was going to do. I really hoped she would start a fresh new company and continue her charity work,"* said a future **Trivani** distributor.

Although new network marketing companies are started nearly every week - especially in Utah the "capital" of the MLM world - most go into pre-launch with little fanfare and include just a select few individuals.

**Trivani** decided to open their pre-launch, beginning November 3rd to the entire world. The **BeWithDee.com** website was designed to take that invitation to the world through the power and reach of the Internet.

**Trivani** has the financial backing of the **Dee Mower** business organization - recently infused with capital from the sale of **Neways**, which **Dee Mower** co-founded and developed into a company grossing \$800 million in annual sales.

Many new network marketing companies fail in the first 2-5 years due to lack of capital, inexperienced management or poor business planning. Trivani believes they will succeed due to their extensive capital, experienced management, solid business plan and proven track record.

**Trivani** has also taken a different approach to the home business market and network marketing industry. Although many MLM companies find or create a charity to support several years after their start, Trivani has committed to charitable work even before the company's pre-launch.

*"**Trivani's** primary purpose is to provide humanitarian aid to the world's people" said **CEO Bob Steed, Dee Mower's son.***

**Trivani** has already been donating funds and has been active in humanitarian efforts around the world. One of the first things founders **Dee Mower** and **Bob Mower** (Bob Steed) did was to establish the **Trivani Foundation** which has already been helping people in Cambodia, the Philippines, Ethiopia, Uganda and Kenya.

To future **Trivani** distributors Steed said, *"You can also join our child sponsorship program where you will have the opportunity to sponsor a child and provide them with the essentials necessary for a better and brighter future."*

**Trivani's** initial product lines include health, nutrition, hair and skin care. **Trivani** has created 12 new products as the first products made available by the direct sales company.

The pre-launch of **Trivani** is scheduled to occur in Salt Lake City, Utah on November 2nd and 3rd, 2007. **Trivani** is based in Springville, Utah, USA.

**For more information about Trivani visit**  
<http://www.BeWithDee.com>

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