

A fresh new look for barclaycard.co.uk



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Press Release Author: [Barclaycard](#)

Industry: [Financial](#)

Press Release Summary: Barclaycard announce the launch of a new fresh look to its UK website

Press Release Body: **Barclaycard** has announced the launch of its new fresh new look UK website.

The new [Barclaycard](#) website www.barclaycard.co.uk offers a new selection tool for [credit cards](#) which is intended to make choosing the right product easier and has advice on using credit and borrowing responsibly.

The updated website will continue to be home to all of **Barclaycard's** current products including **Barclaycard Simplicity**, one of the UK's lowest rate [credit cards](#) at 6.8% APR, **Barclaycard Platinum cash-back credit card** which gives customers two per cent cash-back on all supermarket and petrol purchases and 0.5 percent on all other spending*, and **Barclaycard OnePulse**, the UK's first [contactless credit card](#) which was first made available this autumn.

Commenting on the new site **Joan Mattocks, Barclaycard's Head of Internet Services** said, *"We've got a great range of products at **Barclaycard** and it's important that the online experience customers have is also best in class."*

Over half of **Barclaycard**'s applications in the UK come through the website with other applications coming from direct sales and other channels.

In 1995, **Barclaycard** was the first credit card company on the Web and in 1998 became the first credit card company to accept payments over the Internet.

*cash-back is paid monthly

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Notes to Editors

About

Barclaycard:

Barclaycard is a multi-brand credit card and loans business which also processes card payments for retailers and merchants and issues credit and charge cards to corporate customers and the UK Government. It is one of Europe's leading credit card businesses and has an increasing presence in the United States.

In the UK, **Barclaycard** comprises Barclaycard, Sky Card, Thomas Cook and Argos branded credit cards and **FIRSTPLUS** secured lending. **Barclaycard** also manages card operations on behalf of **Solution Personal Finance**.

Outside the UK, **Barclaycard** provides credit cards in the United States, Germany, Spain, Italy, Portugal, India, the United Arab Emirates and Africa. In the Nordic region, **Barclaycard** operates through Entercard, a joint venture with **ForeningsSparbanken (Swedbank)**.

Web Site: <http://www.barclaycard.co.uk/>

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