

Diwali Video Greetings 2007 from www.indiavideo.org



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Press Release Summary: www.indiavideo.org has introduced **Diwali (Deepavali) online Video Greetings**. Video Greetings has all features of an e-greeting card including customized messages

Press Release Body: www.indiavideo.org has come up with **Online Video Greetings** for **Diwali**, one of the major festivals of India. The major attraction of these greeting videos is that they contain exclusive clips of classical dance forms of India by renowned artists. The greetings page is a user-friendly one, to the extent that even a novice of Internet can send video greetings from this site. Users can customize these greetings.

Video greetings were developed with clippings of Bharatanatyam, Mohiniyattam, Kathak, Kuchipudi, Odissi, Manipuri etc. The dance forms are being presented by eminent artists like Anita Ratnam, Deepti Omchery Bhalla, Pali Chandra, Manju Bharggavee, Sujata Mohapatra and Bimbavati Devi. Music video clips like Tulsidas Bhajan, Meera Bhajan, Karnatic and Baul music will soon be added to video greetings.

www.indiavideo.org is the first website to offer online video greetings service. This novel concept was introduced during the festival of Onam in Kerala during this year. Later video greetings were

designed for Ramadan (Ramzan) too. The site plans to introduce video greetings for X'mas and New Year.

www.indiavideo.org is the first video website on India with professionally made video clips. It is envisaged as an online video encyclopaedia of India. The website is developed and maintained by **Invis Multimedia** (www.invismultimedia.com) in association with the **UNESCO (United Nations Educational Scientific and Cultural Organization)** New Delhi Office.

<http://kerala.indiavideo.org>, a microsite of **Indiavideo** contains professionally made video clips of **Kerala**, the south-western Indian state. Popularly known as **God's Own Country, Kerala** has been recommended as one of the fifty destinations of a lifetime by **National Geographic Traveller**. There are hundreds of video clips presenting a wide range of topics.

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