

Slingsby trolley race brings London's hotels to compete for charity in the first Springboard Slingsby Challenge Cup



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Press Release Summary: The Slingsby Trolley Challenge Cup pits London's finest hotels against each other in a fancy dress trolley race across Vincent Square, to support one of the UK's leading education and training charities

Press Release Body: One of London's finest squares was recently the scene of the very first **Springboard Slingsby Challenge Cup**. The capital's hotel industry along with hospitality and culinary arts students from **Westminster Kingsway College** sent teams piled high on **Slingsby trolleys** in a charity race around Vincent Square to support one of the UK's leading education and training charities.

The [brightly decorated trolleys](#) set off in a grand prix-style race around the square after the race was started by **Viscount Thurso, M.P**, a patron of the hospitality industry for many years and President of the **Tourism Society and the Academy of Food and Wine Service**.

The race featured teams from the Hyatt Regency London - The Churchill; Como Hotels & Resorts - The Metropolitan Hotel; The Goring; the Four Seasons - London; RAC Club; Institute of Directors Club; Aramark - Contract Caterers; The Langham Hotel; The Savoy Hotel; The Sheraton Park Lane and The Royal

Garden Hotel as well as a team of students chefs from Westminster Kingsway College.

The event was held in aid of the **Springboard Charitable Trust**, one of the only charities in the UK dedicated to helping young and disadvantaged people improve their prospects by training them in a career in hospitality, leisure, travel or tourism.

It is essential for the industry to find new employees for the future and especially in time for the Olympics in 2012. The hospitality sector, including representatives' of many of London's internationally renowned hotels competed against each other in a comical trolley race to win the **Slingsby Cup** and declare themselves victorious.

The trolley race saw a number of brightly decorated teams dressed as the Flintstones, the Hollywood Stars and The Churchillians take part and prizes were awarded for the best decorated trolley and team, trolley navigating skills, style, courtesy and elegance. The race was sponsored by **Slingsby Trolleys**, the vehicles without which the hotel industry could not operate.

Slingsby manufacture high quality, adaptable and distinctive [industrial equipment](#) , and their product has become the preferred choice of several leading high street retailers, including Marks & Spencer and Harvey Nichols as well as many major hotels chains.

About

Established in 1893, **Slingsby** are consistently improving their manufacturing pedigree through investment in new technology. Although famous originally for [manual handling equipment](#), their latest catalogue features a range of over 35,000 essential products for the workplace, such as [barrows](#) , conveyors, handtrucks, janitorial and office equipment.

Slingsby products are trusted across all industries, from factories to supermarkets, hospitals to airlines, nurseries to schools.

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