

Santa Claus opts for a country boat this Christmas



Released on: December 8, 2007, 2:47 am

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Industry: [Internet & Online](#)

Press Release Summary: www.indiavideo.org has introduced **Christmas online Video Greetings**. This has got all the features of an e-greeting card including customized messages.

Press Release Body: Can you imagine **Santa Claus** leaving his reindeer-drawn sleigh and choosing a different travel option? For this year's **Christmas** people around the globe would see their dearest Santa cruising along the placid backwaters of **Kerala** in a country craft.

Are you amused? Well, this is one of the greetings video clips available at www.indiavideo.org/xmas an exclusive online Christmas greetings gallery developed by **Invis Multimedia**. Video clips on **Christmas** celebrations in **Kerala**, the cradle of **Christianity in India**, are the highlights of this gallery. The website is a not-to-miss one for those who want to send something different this year as **Christmas greetings** to their dear ones.

Greetings Video clip of Santa Claus and carol singers riding on a country boat, a common sight in the backwaters of **Kerala** during **Christmas**, is sure to amuse a receiver. Rituals and ceremonies in churches, preparations and celebrations in households and village children engaged in making huge stars, mangers, cribs and lanterns are also featured in the clips.

And the gallery is not all about celebrations in **Kerala**. Animated versions of two popular carol songs can be chosen as your greetings. The clips are of international quality and are sure to catch the fancy of children and elders alike.

www.indiavideo.org is an online video encyclopaedia being developed by **Invis Multimedia in association with UNESCO New Delhi Office**. <http://kerala.indiavideo.org>, part of the portal has hundreds of video clips featuring festivals, tourist destinations, culture and heritage of the state.

The concept of online video greetings featuring festivals, celebrations, art forms, culture and heritage of India was first introduced in www.indiavideo.org. Video greetings launched by the website for **Diwali, Ramadan** and **Onam** and were well received by the online community.

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