Not a frown line in sight at Boots as wrinkle filler cream Tri-Aktiline flies off the virtual shelves



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Press Release Summary: There's not a frown line in sight at Boots, as Tri-Aktiline, the new and exclusive instant deep wrinkle filler cream flew off the shelves in its first week on sale, selling out in just five days

Press Release Body: It looks like **Boots** customers may have made New Year resolutions to look and feel younger; just five days after exclusively going on sale on **boots.com**, the new instant deep wrinkle filler cream from **Good Skin Lab**, **Tri-Aktiline**, has flown off the virtual shelves to become the website's best selling line in its first week.

The deep wrinkle formulation helps fill fine lines and wrinkles whilst helping to firm the skin over time. The core of **Tri-Aktiline** is an innovative combination of three ingredients, helping to firm and plump skin's appearance over time. Gatuline Expression is extracted from the South American Acmella Oleraca plant, helping

to relax the look of facial tension and expression lines, like crow's feet.

Kombuchka Ph Extract, derived from sweet black tea, works to plump wrinkles so that they appear smoother on the surface and Argireline helps boost natural collagen production for long-term visible wrinkle reduction.

During clinical trials of this <u>wrinkle cream</u> carried out by **Good Skin Labs**, researchers observed that at the end of eight weeks there was a 45% reduction in the appearance of wrinkle depth and length, a 58% improvement in lifting and a 32% improvement in skin firmness. Not only were results achieved after prolonged use - Good Skin Labs report 68% of women who tested Tri-Aktiline noticed an immediate filling of wrinkles.

Celeste Sinclair, Beauty Buyer for Boots online said: "We are amazed at our customers' response to Tri-Aktiline. We know women are forever on the quest to look and feel younger, so we were anticipating it would do well, but for a new line to become the best selling line across the whole site in such a short space of time is phenomenal. We are now working hard to keep stock levels buoyant and therefore keep the smiles on our customers' faces (whilst minimising the crow's feet of course)".

About Boots

Boots is a leading retailer of beauty products, <u>skincare products</u> and <u>health products</u>, with thousands of products from prestigious brands, as well as exclusive lines that can't be found anywhere else, either on the high street or online.

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