

Best Casino winner 32Red introduces a French language casino



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Press Release Author: [32Red Plc](#)

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Press Release Summary: The award-winning 32Red online casino launches a French casino to take their expertise into the French online gaming market

Press Release Body: **32Red** revealed their French online casino service today in what is the latest addition to the company's e-gaming profile, having added a mobile casino product earlier in the year. These developments significantly increase **32Red's** target audience and are a significant step towards **32Red's** intended worldwide growth.

32Red – the Gibraltar based [online casino](#) - was awarded the **Casinomeister Best Casino award for 2007** in what was their fifth consecutive year holding the title. This unprecedented achievement should affirm **32Red's** position as a premier Internet casino. **Director of operations for 32Red, Pat Harrison, was also awarded the Casino Manager** of the year accolade and should strengthen **32Red's** reputation for excellent customer service; with a unique focus on delivering a personal service in a secure playing environment. The introduction of a [French Casino website](#), software and service means these qualities can be brought to a new audience.

32Red's new French casino has over 250 unique casino games powered by the **Microgaming's Viper platform**, including [online slots](#), roulette, blackjack and video poker - plus the **Mega Moolah** progressive slot machine with a jackpot of over €/£5 million jackpot (correct at time of writing). This suite of games has been professionally translated into French and is available to play instantly or through the software download.

32Red Marketing Manager, Mark Quayle, remarked, "**32Red** is a recognised, quality brand and product and we're delighted to be able to bring our casino to French speaking players". The casino has brought their VIP rewards programme, **Club Rouge**, as well as their host of other bonuses to the French casino on which Quayle added, "The introduction of Euro bonuses, including sign-up and monthly offers, means we can enter the French market confident of success."

About

32Red:

32Red is the five times winner of the **Best Casino** title awarded by watchdog and player advocate site **Casinomeister** and is renowned for providing industry-leading level of support to players. Over 80% of **32Red's** players are from the UK and **32Red** is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR) and have just opened a [mobile casino](#) for their players. The Company operates **32Red Casino**, **32Red Poker** and [DashCasino.com](#) which are all based on Microgaming platforms.

Web Site: <http://www.32redpoker.com/>

Contact Details: For more information about 32Red, please contact

Aaron O'Sullivan

32Red Plc

Suites 9/11

2nd Floor

Block 2

Eurotowers

Gibraltar

+00350 49357

<http://www.32redpoker.com/>