

Boots help boost the nation's energy levels in just one week



Released on: March 12, 2008, 7:32 am

Press Release Author: [Boots The Chemists](#)

Industry: [Healthcare](#)

Press Release Summary: Boots launch an exclusive energising vitamin supplement that helps boost depleted energy levels and maintain vitality. This is the first time this exclusive form of CoQ10 has been made available on the high street



Press Release Body: Health and beauty expert **Boots** has launched an exclusive energising vitamin supplement that helps boost depleted energy levels and maintain vitality. It is the first time that this exclusive form of **CoQ10** has been made available on the high street. Boots are so certain it works that they will be giving any customers who purchase the 7-day trial pack and who don't feel the difference and are still lacking in energy in a week their money back.

This is the first time in UK history that **Boots** has held a money-back guarantee with a vitamin supplement. The [energy supplement](#) called **Boots Energy Super Strength CoQ10**, contains a natural form of **co-enzyme Q10 (CoQ10)** called **Kaneka CoQ10**, a

substance found naturally in the human body that is vital to the production of energy from food.

CoQ10 levels in peoples bodies decrease as they age and energy levels can suffer as the body struggles to convert food into energy*. **Boots** believe that this product is the ideal solution for those low in energy due to decreased CoQ10 levels, especially when combined with the **Boots** money back guarantee for anyone who takes [Kaneka CoQ10](#) once a day but doesn't feel a boost to their energy levels within just one week.

Available exclusively from **Boots**, **Kaneka CoQ10** is an extremely pure form of **CoQ10** that is harvested from yeast and is identical to the form created in the human body.

Nick Bennett, Boots vitamins formulation expert said: "*Many people experience lower energy levels as they get older or because of a hectic lifestyle. When our need for **CoQ10** increases, supplementation can help to supply higher levels of **CoQ10** than are available in the diet. **Boots Energy Super Strength CoQ10** containing natural **Kaneka CoQ10** is a way of boosting energy levels that can help people who lack energy to see results in a week.*"

About

Boots:

Boots is the UK's leading retailer of [health products](#), with information and health advice on a wide spectrum of health topics, along with thousands of products.

Boots The Chemists' Pharmacy Superintendent is responsible for healthcare advice provided in relation to Pharmacy medicines and other healthcare advice located within the **Boots Pharmacy** pages of **Boots.com**. **Boots.com** is the trading name of **Boots.com Direct Limited** (VAT No. 116 3001 29), a subsidiary of **Boots Group PLC**. All other information and advice on **Boots.com** is the responsibility of **Boots.com Direct Limited**.

* Ernster L, Dallner G., Biochem.Biophys.Acta. 1995 May 24;1271(1):195-204

Web Site: <http://www.boots.com/>

Contact Details: Boots PR contact:
Carrie Eames
PR Manager

Boots The Chemists
D90W WG14
Thane Road
Nottingham
NG90 1BS
0115 959 5995
www.boots.com