

Boots.com is to become the exclusive online stockist of Amie, a teenager's best friend



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Press Release Summary: Boots.com is to be the exclusive online stockist of Amie, a skincare range formulated specifically for teenage skin and using natural formulations and 100 per cent recyclable packaging



Press Release Body: **Boots.com** has announced that it is to be the exclusive online stockist of **Amie**, a skincare range formulated specifically for teenage skin using natural formulations and 100% recyclable packaging. Created by a mother for her daughter, **Amie** is an innovative new range of natural skincare created purely for young skin.

Fiona Parkhouse was inspired by her daughter's struggle to find an effective, affordable, natural and attractive skincare range, free from the chemicals traditionally used in [teen skincare](#).

*"I wanted something that would respect her still child-perfect skin but deal with the changes that puberty was starting to bring such as increased oiliness and occasional break-outs. I didn't want her using strong, medicated products. I wanted a [natural skincare](#) range that would be gentle yet effective. **Amie**, meaning "friend" in French, is the result."*

Using the finest natural fruit and botanical ingredients, **Amie** is designed to work in complete harmony with young skin. **Amie** provides a pH balanced, uncomplicated regime to allow skin's radiance to emerge naturally. Each product is at least 95% natural, and free from parabens, petrochemicals, sulphates, alcohol and GMO extracts. **Amie** is also a vegan-friendly and [vegetarian-friendly skincare](#) range. All of the packaging is 100% recyclable.

The range also encourages young women to adopt healthy skincare habits. The UK's leading teen dermatologist, **Dr. Susan Mayou** said, *"Skin problems are very common and although the patients I see are generally healthy, it can have a profound effect on their self-esteem. Natural, non-irritating ingredients are important in skin care for teenagers. At their age, skin is still sensitive and easily irritated whilst also prone to breakouts."*

About

Boots

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Web Site: <http://www.boots.com/>

Contact Details: Boots PR Contact:

Carrie Eames

PR Manager

Boots The Chemist

D90E F07

Thane Road

Nottingham

NG90 1BS

0115 959 5995

www.boots.com