

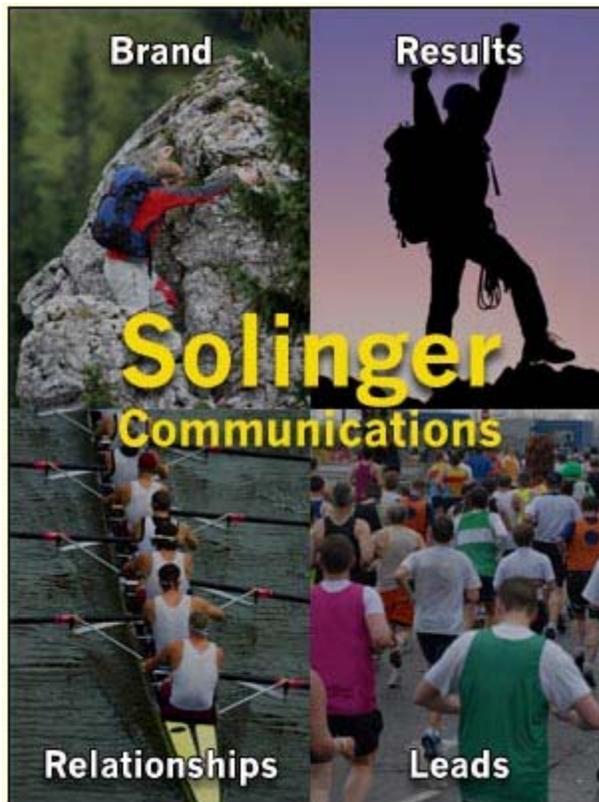
New press release service targets online, offline media outlets



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Press Release Author: [Tim Solinger](#)

Industry: [Media](#)



Press Release Summary:
Launched by Solinger Communications, LLC, PR To Go offers press release writing, distribution and monitoring services

Press Release Body: Stevens Point, Wisconsin - (March 31, 2008) - **Solinger Communications, LLC**, (www.timsolinger.com) has launched a new service, **PR To Go**, to provide press release writing, distribution and monitoring services.

Through **PR To Go**, customers can have press releases written and distributed to media outlets that include newspapers, business and trade publications,

professional journals, consumer magazines, TV and radio stations, major search engines, and Internet news and social media sites.

In addition, they can elect to choose monitoring services to evaluate and track their press release activity in the media.

According to **Tim Solinger, owner of Solinger Communications, [PR To Go](#)** offers small businesses, start-ups, non-profits and other organizations a convenient, efficient, on-demand press release resource.

"[PR To Go](#) is ideal for organizations that lack the budget for a comprehensive publicity campaign but that are interested in submitting individual news items to be developed into press releases and then distributed to both online and offline media outlets," Solinger said. He added that [PR To Go](#) services are available on an affordable, flat-fee basis.

Solinger said another strength of [PR To Go](#) is that it combines personalized service in client communications and media relations with efficient online distribution to help clients receive improved consideration for their press releases.

For more information, go to www.timsolinger.com and click on "[Services](#)" or call (715) 344-3277.

About Solinger Communications
Solinger Communications (www.timsolinger.com) is a Stevens Point-based branding, marketing and publicity firm that creates high-impact communications for achieving greater visibility and sales growth. Owned and operated by **Tim Solinger, SC** works with business-to-business and business-to-consumer clients that include high-tech companies, manufacturers and professional services firms.

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