Zoom One Hour Teeth Whitening \$369 Now offered at our Maryland, DC, and Northern Virginia locations

urzoom.com

One Hour. One Visit. One Amazing Smile.

888.892.8182

Released on: March 1, 2008, 7:50 am

Press Release Author: WSMI LLC

Industry: Healthcare

Press Release Summary: Zoom One Hour Teeth Whitening Special \$369 at locations across Maryland, DC, and Northern Virginia.

Press Release Body: We are now offering the **Zoom One Hour Teeth Whitening Procedure for \$369** at our Maryland (Bethesda, Baltimore, Rockville), Washington DC, and Northern Virginia (Tysons Corner, McLean, Vienna, Alexandria) locations. Please visit us online at www.zoomonehourteethwhitening.com or call us at (888) 892-8182 to book an appointment today.

About Zoom® Whitening
The Zoom!® whitening

procedure cuts through stains on teeth caused by drinking coffee, tea, cola and red wine or smoking.

If performed as an in-office procedure, the procedure begins with a short preparation to cover the lips and gums, leaving only the teeth exposed, according to (http://www.zoomnow.com/about.php) the Zoom!® official Web site.

A dentist or other **Zoom!**® clinician then applies the proprietary **Zoom!**® **whitening gel**, designed specifically to be used with the **Zoom!**® **light**. This low-heat light penetrates the teeth and works with the hydrogen peroxide contained in the gel. The gel attaches itself to stained molecules on the teeth, breaks up the molecules and reduces the discoloration by allowing oxygen to enter the tooth enamel.

During this time the patient can relax, watch TV or listen to music. The gel is applied for three 15-minute sessions, for a total treatment time of 45 minutes. After each session, the patient undergoes a five-minute fluoride treatment. At the end of the process, the patient goes home with their whiter, brighter **Zoom!® smile**.

Zoom!® also is available as an at-home teeth whitening product, known as the **Zoom!**® **Take-Home Whitening System**. It functions similarly to the in-office procedure, but is conducted over the course of three nights, according to www.dentalfind.com.

Web Site: http://www.zoomonehourteethwhitening.com

Contact Details: (888) 892-8182

info@zoomonehourteethwhitening.com