

easyVan.com clocks up a year of successful business



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Industry: [Automotive](#)

Press Release Summary: Van rental company easyVan.com is celebrating a major business milestone of having received 10,000 online bookings in its first year of operation.

Press Release Body: The low-cost van rental company easyVan.com is celebrating reaching a major business milestone, having received 10,000 online bookings in its first official year of operation. Since officially launching in January 2007, this rapidly expanding business increased its number of rental locations to more than 120 sites, making it one of the biggest van hire networks in the UK.

Research has shown that the majority of its customers use the [van rental service](#) due to its competitive pricing for moving house, with others requiring short-term van hire for furniture collection, helping students in and out of university accommodation and completing DIY projects. Offering cheap prices on a range of different sized vehicles, easyVan.com is seen as an ideal option for customers who require an affordable and reliable service.

[easyVan](#) was originally launched as a pilot project on the [easyCar.com](#) website, however the business has managed to grow solidly since then and has now even managed to secure itself as a supplier to and sponsor of **Silverstone Circuits**, home of the **British Grand Prix**.

The outfit operates a similar business model to that of [easyCar.com](#), another of the **easyGroup** businesses. This means **easyVan.com** acts as the **Van Rental Company** and is responsible for the website,

marketing and customer services, while the actual vehicles are provided by a range of quality suppliers from the individual rental locations. The **easyVan service** also works in partnership with **Northgate plc**, the UK's largest van leasing and hire company.

*"It's an achievement for the business to have grown in this way," said **Stelios, the easyGroup chairman and founder of easyVan.** "There was quite clearly a niche in the market for low-cost load-bearing vehicle hire, and as one of the largest van rental networks in the UK we can continue to offer our customers a service that is great value for money. This is yet another way in which the easyGroup helps to make a difference in people's lives."*

About

easyVan:

easyVan is a low cost van rental partnership between **Northgate plc** and **easyCar** providing [van hire](#) from more than 120 convenient locations throughout the United Kingdom, including England, Wales, Scotland and Northern Ireland.

Note to the editors:
A picture of **Stelios** at the **Silverstone racetrack** can be downloaded from www.easy.com

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