

# 2008 One Lap of America Cannonball Run Live Webcast



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Industry: [Automotive](#)

**Press Release Summary: Cannonball Run was a great movie, but Burt Reynolds will not be competing in the real thing. Today, the Cannonball Run is known as One Lap of America, and CopMagnet.com will Webcast the 2008 One Lap of America Live.**



Press Release Body:  
[CopMagnet.com](http://CopMagnet.com)  
will not only take part in **2008 One Lap of America**, but will Webcast the event for nine days. Viewers will have the ability to watch, listen, and even "chat" online with the drivers during the event. There is no doubt that the Internet and Auto

Racing are both growing quickly in 2008, this is why [CopMagnet.com](http://CopMagnet.com) will produce a [Live Webcast](#) of the **2008 One Lap of America**. [CopMagnet.com](http://CopMagnet.com) is inviting the world to go along for the ride this year

as a "virtual" passenger in a 505 horsepower, **2008 Corvette Z06** (CopMagnet II). Viewers will also be able to track the team with a [live GPS feed](#).

**Lead Driver - Mark Murnahan, Chairman, YourNew.com, Inc.** Mark has been on the leading edge of Internet technology for more than 12 years. Today, Mark leads [YourNew.com](#), providing wholesale Internet as well as custom Website programming, search engine marketing, and Web consulting. [YourNew.com](#) is the biggest name in wholesale Internet services worldwide. Mark is also a passionate and experienced driver and high performance driving instructor. In 2007, Mark logged more than 10,000 track miles in his **2007 Corvette Z51** (CopMagnet I).

Mark Says: *"This is a very exciting event for me. This is something that few people get to do, and I have taken this opportunity to show everybody what Cannonball One Lap of America is all about."*

**Co-Driver - Steve Gerber, Captain, US Army** Steve is a senior Captain and commander of Bravo Company of the **Warrior Transition Battalion, or WTB**. WTB's were set up at Army posts across the country as a response to inefficiencies that occurred at **Walter Reed Army Medical Hospital**. Steve's job in this unit is to manage, transition (back into the Army if they can, or into civilian life), and most importantly to inspire our soldiers who have been mentally and physically wounded in the war.

Steve says: *"How often do you get to participate in a truly once in a lifetime event? What am I going to tell my grandchildren I did with this one life? This is too easy a choice ... give me Competition over Comfort any day of the week."*

**About the Car:**  
**CopMagnet II - 2008 Corvette Z06 with 505 HP.** Estimated top speed of 198mph. Named "**CopMagnet II**" because it is a **Corvette** covered in race stickers and it draws a great deal of attention, as well as being the second of two such cars belonging to YourNew.com, Inc.

**How Can You Benefit From CopMagnet.com?**  
1.) They will provide live or recorded interviews with the [CopMagnet.com](#) team during the race. Where time allows, they will make quick stops for interviews and to give the public a look at **CopMagnet II**. Those interested in viewing **CopMagnet II** may contact them so they may coordinate their travel.

2.) Place a link on your Website to the **CopMagnet.com Live Webcast**. These are available at [www.copmagnet.com/link](http://www.copmagnet.com/link). During run testing, they are averaging more than 6 minutes per viewer on the Web stream. Those looking for “stickiness” on their Website ... this is an opportunity.

3.) A live GPS tracker will show the position of **CopMagnet II** as it passes through your town (and all along the route). This GPS is Live, so you and your viewers, readers, and listeners can track them block by block.

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