

Displaysense unleash their leprechauns across Ireland



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Press Release Author: [Displaysense](#)

Industry: [Retail](#)

Press Release Summary: Displaysense have unleashed the leprechauns on their customers - a competition to support the launch of Displaysense Ireland on St Patrick's Day

Press Release Body: This year, to celebrate **St Patrick's Day**, **Displaysense** unleashed their Ireland site onto the masses in a bid to provide a better and more affordable service to their current and future Ireland customer base.

To celebrate the launch of **Displaysense.ie**, the UK's leading supplier of [retail displays](#) devised a "**lucky leprechaun**" **competition** for their existing Irish customers who purchase via the new sister site, **Displaysense Ireland**.

Four stuffed toys shaped as leprechauns are to be put at random into customer orders and when found the lucky customers are set to win a weekend city break of their choice within the UK. The company is currently celebrating their 30th birthday and given the success the company has experienced in the UK, the launch of [Displaysense Ireland](#) helps mark the companies authoritative status within the point of sale and retail display markets.

Whether a customer orders a [brochure holder](#), a display cabinet, a [mannequin](#) or any of the other 1000 products available from the **Displaysense Ireland** website, the company is keen to assure that there will be an equal chance of finding one of these **Displaysense** lucky leprechauns.

Steve Whittle, the marketing manager for Displaysense stated, "*This is an exciting time for **Displaysense** with our **30th birthday**. We've been providing a service to Irish customers for a number of years but thought we could provide them a far better service than some of the native Irish*

suppliers of display products. With the launch of **Displaysense Ireland**, we are now able to offer Irish customers competitive Euro pricing, a dramatically reduced minimum order amount, and for the first time, next day delivery option as well as free delivery if goods are over a certain value."

Steve commented further by saying that, "To coincide with another Irish celebration, **St Patrick's Day**, we thought our **Lucky Leprechauns** competition was an appropriate way to thank our existing Irish customers for their business over these years and encourage them to experience the new website, **Displaysense Ireland**."

The lucky leprechaun competition is set to finish at the end of April 2008, at which point all four of the lucky leprechauns will be working their magic in locations all around Ireland simply waiting to be returned home to **Displaysense**.

About

Displaysense

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including acrylic containers, [display cabinets](#) mannequins, modular shelving units, exhibition displays and business card holders.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

Web Site: <http://www.displaysense.ie/>

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