

VideoBabylon.ca continues to work with the latest technology of videography and photography equipment. (Video Productions & Photographers)



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Press Release Summary: Some companies understand the need to have the latest and greatest in equipment to enhance the images of a wedding. For this, Video Babylon is always on the cutting-edge of taking videos and photos with the latest technology offered. The Sony HVR-S270U HDV and the Nikon D300, the latest creations in the line of cameras that both Sony and Nikon offers are a one-of-a-kind cameras that Video Babylon has on its repertoire.

Press Release Body: Some companies understand the need to have the latest and greatest in equipment to enhance the images of a wedding. For this, **Video Babylon** is always on the cutting-edge of taking videos and photos with the latest technology offered. The **Sony HVR-S270U HDV** and the **Nikon D300**, the latest creations in the

line of cameras that both **Sony** and **Nikon** offers are a one-of-a-kind cameras that **Video Babylon** has on its repertoire.



With the amounts of wedding in the hundreds, **Video Babylon** knows that in order to stay one step ahead of the competition, the latest and greatest

in the lines of cameras allows them to stay ahead of the competition. **Rafi Michael, GM of Operations at Video Babylon**, comments on how the industry works *"It is important as a photography and videography company, and specifically, wedding photography and videography firm located in Toronto, to always make sure our clients know we are making sure to make their photography & videography experience first class!"* **Our Packages at this page** (<http://www.videobabylon.ca/services.html>)

In a competitive industry like wedding photography and wedding videography, so many components have to be considered to get that competitive advantage. Things like, price, customer service, however, **Video Babylon** believes that how you package the final product, is equally as important and with the acquisition of 2 cameras as advanced as these, the first company to possess equipment this advanced, **Rafi Michael** feels that is a sign of an aggressive firm, *"Our management team understood the need to think outside the box, and with margins being as slim as there are, we wanted to be the first company in Toronto to offer a high-def video camera and photography camera that will enhance wedding photos for our clients."* **our photography info & packages at this page** <http://www.videobabylon.ca/photography.html>

The **Sony HVR-S270U HDV** has received positive reviews everywhere from online reports to traditional print consumer buying guides. The HDV camera makes images enhanced the high-quality of a high-def atmosphere, making pictures, be it weddings or any celebration beautified for the eye. **Sony** believes that this is the start of a series of HDV-type cameras that will enhance professional images as well as

personal images. **our videography packages at this page**
<http://www.videobabylon.ca/videography.html>

As for the **Nikon D300**, it is a revolutionary camera and a top of the line in a series from **Nikon**. There is a new **CMOS sensor** with twelve megapixels that allows for the great amount of detail on a photograph, as well a new auto-focus sensor with 51-points (15 of which are cross-type sensitive). There is focus tracking by color, another feature is scene recognition. A great little add-on is the picture control presets, six frames per second continuous shooting (or eight frames per second with a battery pack), **Compact Flash UDMA support, Live View** (with contrast detect AF) and the mighty impressive **3.0" 922,000 pixel LCD monitor** (oh and HDMI video output). All these features are a great result of a superior product and features that all blend together to form a rarity in the digital photography industry.

So if you are interested in dealing with a wedding photography and wedding videography firm within the Toronto, ON region or the southern Ontario region in general, contact **Video Babylon** to find out how they can assist you with your wedding photography and wedding videography needs. They offer competitive pricing, great customer service and with the acquisition of the latest cameras on the market, they are a smart choice for your wedding photography and videography

ABOUT

VIDEO

BABYLON

Founded in 1980 by **Ghanim Michael**, **Video Babylon** has transcended into an industry leader in the wedding photography avenue throughout Toronto, ON and the southern Ontario region. **Video Babylon** offers wedding packages in both photography and videography. They specialize in offering the highest quality photography and videography service through there over 25 years of experience. A family owned and run business, **Video Babylon** is a well run business with all the capabilities to offering great service for your wedding photography and videography needs. more tips at this page <http://www.videobabylon.ca/view-all-wedding-tips.html> also new **Dircetory at Babylon** <http://www.videobabylon.ca/business-directory.html>

Web Site: <http://www.videobabylon.ca>

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