

# isABelt Ltd will be at FAME show 5/4 5/6 booth #2930 at Jacob Javitz Convention Center NYC



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Industry: [Apparel & Fashion](#)

**Press Release Summary:** The IsABelt girls are doing their second FAME show on Sunday May 4th-Tuesday May 6th at the Jacob Javitz Convention Center in New York City and will be located at booth #2930. IsABelt has sold over 20000 pieces and are in more than 100 stores throughout the US, Canada and the Caribbean.

Press Release Body: **IsABelt**....Clear...and Virtually invisible! The .ORIGINAL fashion "fix-it" belt..no more back gap, slippage/tugging and pulling or belt bulk of jeans/pants.



The **isABelt** girls are doing their second **FAME show on Sunday May 4th-Tuesday May 6th at the Jacob Javitz Convention Center in New York City and will be located at booth #2930.** **isABelt** has sold over 20000 pieces and are in more than 100 stores throughout the US, Canada and the Caribbean.

**isABelt** the original invisible belt takes care of Belt Bulk, back gap and slippage (tugging and pulling) of jeans/pants.

**isABelt** is the ORIGINAL "why didn't I think of that!" idea. If you have any of the following...a tiny waist and rounder hips or fuller round butt, then you know how it is almost impossible to find a pair of jeans/pants that fit. They usually gap around your waist, and you have to cinch them with a bulky belt.. and then you ruin the look of all your great tunic or, fitted tops with a bulky belt showing through underneath with the dreaded "belt bulge....Or you have a bigger middle and smaller hips and you again put on the belt to keep your pants from slipping or even worse. You don't use a belt and your pants are constantly slipping and you have unsightly "plumber butt"" ...**isABelt** is a thin, virtually invisible adjustable belt that cinches your pants in and eliminates the bunching that other belts create. The unique design of **isABelt** allows the wearer to customize the fit of the belt with the fit of the waist, and is available in three sizes: small (fits sizes up to 28" to size 6), medium (fits sizes 29"-32"to size 10), large (fits sizes 33"+) and **isABelt** + (adjustable up to 50")

#### **isABELT**

**The Necessary Fashion Accessory**  
**isABelt** is a virtually invisible, fully adjustable belt that keeps your outfit looking great by keeping your pants in place. **isABelt** is a 1/2 inch wide, strong, flexible belt that seems to virtually disappear when worn. **isABelt** is comfortable and does a little magic allowing you the subtle assurance that all is secure. **isABelt** is a utility device a Fashion "fix it" that is... flexible strong comfortable and tested to last.

**isABelt** is available at select retailers across the country and in Canada, and online at... <http://www.isabelt.com>. Price available upon request. For wholesale information, please see our website or call.

**Web Site:** <http://www.isABelt.com>

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