

# Destination Graphix Wins 2008 American Inhouse Design Award



Released on: May 15, 2008, 11:04 pm

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Industry: [Non Profit](#), [Marketing](#)

## **Press Release Summary: Good Design USA selects Leander Chamber Directory for outstanding publication design**

Press Release Body: LEANDER, Texas, May 16, 2008—**Graphic Design USA**, a national magazine for design professionals, has honored **Destination Graphix** with an **American Inhouse Design Award** for outstanding publication design of the 2007-2008 Greater Leander Chamber of Commerce Community Profile and Membership Directory. The award-winning publication will be featured in Graphic Design USA's 250-page Inhouse Awards Annual this coming summer.

**Graphic Design USA** is one of the leading monthly news and information magazines for and about the professional design community, including graphic design firms, corporate and publishing inhouse departments, advertising agencies, institutions and non-profits, and other creative businesses and organizations. Established in 1963, **Graphic Design USA** has been sponsoring design competitions for four decades.

About this year's competition, **Graphic Design USA** publisher **Gordon Kaye** says "There were a remarkable 5,000 plus entries in this year's program from all over the country. **Destination Graphix** is

*one of the top 10 percent to be awarded with a Certificate of Excellence."*

Upon hearing news of the award, **president of the Greater Leander Chamber Mary Bradshaw** said, *"I knew it was a winner when **Gabrielle** pitched the concept of a one-of-a-kind coffee-table-style magazine. **Destination Graphix** never disappoints us with the creativity or quality of their work."*

*"This award means a lot and I am honored to be selected as a winner by the editors of **Graphic Design USA**," says **publisher Gabrielle Melisende**. "This directory," she continues, "is an excellent example of **Destination Graphix'** capabilities in design, marketing and publishing."*

In addition to the design award, **Melisende's** marketing campaign for the directory earned **Destination Graphix** international recognition when it was selected as a **Finalist for Marketing Campaign of the Year in the 2007 Stevie Awards™ for Women in Business**. The Stevies, according to the New York Post, are "the business world's own Oscar Awards."

**Destination Graphix** is an award-winning marketing design firm located in Leander, Texas, about 24 miles northwest of Austin, specializing in graphic design for print, advertising and the web, marketing strategies and web site solutions. **Destination Graphix** serves the needs of businesses of all sizes, non-profits and government agencies in the Greater Austin area and U.S. Learn more about **Destination Graphix** at [www.destinationgraphix.com](http://www.destinationgraphix.com).

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