

Displaysense help fan create FA Cup shrine in bedroom



Released on: May 13, 2008, 7:54 am

Press Release Author: [Displaysense](#)

Industry: [Retail](#)

Press Release Summary: Displaysense reveals that a passionate Cardiff City football fan has taken his dream to the extreme by purchasing a display cabinet for his bedroom to house a replica cup and kit in anticipation of an FA win over Portsmouth



Press Release Body: On May 17th 2008, **Cardiff city and Portsmouth football club** will clash over the FA cup in one of the most iconic stadiums in the world, Wembley. This is the first English FA cup final in 81 years for Cardiff city, having last won in 1925, and one of their fans is so confident of a win over Portsmouth that he has purchased a glass display cabinet from **Displaysense** in order to create a shrine-like trophy cabinet to display a replica cup and kit.

Displaysense sell a wide variety of retail displays including shelving units and [display cases](#) and have dealt with orders from a number of

Premier League, Championship, and lower league football clubs, from across the UK, but rarely hear from one fan who is so dedicated to their club and their dream. Within the past month and a half, the company has released a new range of glass [display cabinets](#) which have become increasingly popular day by day, with consumers as well as retailers, and it was one of these cabinets that the Cardiff city fan had his sights set on for his trophy cabinet.

According to the **Displaysense** sales team, the Cardiff city fan ordered the cabinet on Monday the 7th of April, the day after Cardiff city beat Barnsley 1-0 to take their place in the FA cup final. The proud Cardiff city fan plans to display a replica FA cup trophy and full kit in the [display cabinet](#) which is to be prominently displayed in his bedroom.

Steve Whittle the marketing manager of Displaysense was quoted saying, *"Everyone knows of someone who is a religious football fan, but having a replica cup and kit in your bedroom displayed in one of our [display cabinets](#) is definitely one of the more extreme examples we have heard of."*

He continued, *"If this guy is married or has a girlfriend, we wonder if the cabinet might get more attention in the bedroom than she will. Or it could go the opposite way, with the passion of 'the beautiful game' acting as an aphrodisiac".*

Not only are Cardiff in with a chance of winning their first FA Cup in 81 years by beating Portsmouth, but recent reports from the Football Association state that Cardiff may participate in next seasons UEFA cup as an English representative despite rules stating that Welsh teams can only qualify for Europe through their own national competitions. As this Cardiff City fan has gone to such lengths for a potential FA Cup victory, Displaysense are hoping to get a return call to discuss how the company could help the customer prepare for a UEFA Cup victory.

About

Displaysense

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including acrylic containers, display cabinets, mannequins, [slatwall](#) shelving units, exhibition displays and business card holders.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

Web Site: <http://www.displaysense.co.uk/>

Contact Details: For further information please contact:

Steve Whittle

Marketing Manager

Displaysense

Unit 5

Raynham Close

Bishop's Stortford

Hertfordshire

CM23 5PJ

UK

0845 2008139

www.displaysense.co.uk