

Homewood Suites contest returns to find new faces for high-profile campaign



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Press Release Summary: Homewood Suites by Hilton Gives Guests a Chance to Share 'Simple Moments' in a Big Way



Press Release Body: After the success of the **Homewood Suites by Hilton Simple Moments contest** last year, totaling 1,225 entries featuring photos of valued guests and their families, the international brand of upscale, extended stay hotels will invite participants to upload favorite videos too.

The Simple Moments contest allows guests and non-guests to upload photos and videos from their favorite family moments to the homewoodmoments.com site until **July 18, 2008**. A panel of judges will select the 20-30 entries most representative of a **Homewood Suites 'Simple Moment'** and then the top entries will be narrowed to ten finalists. On August 5, the photos and videos will be published on the [Homewood Suites Simple Moments](#) site where the general public will have until August 31 to vote on three winning photos to be the new faces for a fall advertising campaign. Winners will be announced in October and [Homewood Suites](#) will invite the three winning families to see their photos or videos live on jumbo-

sized video billboards in Times Square during an all-expense paid weekend trip to New York City.

*"This contest not only allows our guests to share their family experiences, but it also represents the core attributes of **Homewood Suites**," said **Bill Duncan, vice president of brand marketing**. "At **Homewood**, guests are treated like family, get to know other guests like family, and truly relish the [*simple moments*](#) they share while staying with us."*

About Homewood Suites by Hilton
Launched in 1989, the [**Homewood Suites by Hilton**](#) brand now has more than 220 hotels open with another 130 in the development pipeline. Beyond its spacious suites and home-like amenities, **Homewood Suites** guests can find at each hotel an on-site Suite Shop convenience store, exercise facility and guest laundry at most locations. Guests can also enjoy a daily complimentary Suite Start hot breakfast and a Welcome Home reception featuring a complimentary light meal and beverages Monday-Thursday evenings. Additional guest services at **Homewood Suites by Hilton hotels** include a complimentary grocery shopping service* and a complete business center at most locations.

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 76 countries and territories, including 100,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf=Astoria Collection.

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*Guest pays for groceries. Other restrictions apply.

Web Site: [**http://www.homewoodsuites.com/**](http://www.homewoodsuites.com/)

Contact Details: Homewood Suites PR contact:

Brad Carmony
Director, Brand Communications
Homewood Suites
755 Crossover Lane
Memphis
Tennessee
38117
(901) 374-6518
[**www.homewoodsuites.com**](http://www.homewoodsuites.com)