

Leading Graduate School Resources GradSchools.com Launches New Personalization Features to Ease the Graduate School Search Process



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Industry: [Education](#)

Press Release Summary: GradSchools.com, the premier online graduate school search tool designed to help students find and gain acceptance into graduate programs, has launched new personalization features to help prospective students customize information about their preferred graduate programs and schools.

Press Release Body: A service of **EducationDynamics**, the newly redesigned **GradSchools.com** allows students to create a profile specific to their interests, desired field of study, GPA test scores and more. Users also have the ability to:

- Track their contact history with schools
- Maintain a calendar of upcoming events and deadlines
- Save school searches and helpful articles and share them with others
- Conduct side by side program comparisons



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Because your new
life is waiting.

"This level of functionality has previously never existed in the graduate school realm," says **Doug Seymour**, a **GradSchools.com** student advisor.

*"Students now truly have the capability to make their graduate school search their own, to fit their needs and find the exact graduate programs that work best for them. Beyond increased ease of use, the new **GradSchools.com** also allows prospective graduate students to make meaningful connections with advisors and other graduate students, offering support and other helpful resources in the school search process."*

GradSchools.com has been the leading online destination for graduate school searches for the past 12 years. A redesigned version of the site launched in May, and has already received rave reviews from users.

"I think these new features are great" says **Alison Finberg**, current elementary education master's student at Holy Family University. *"The*



Your new life starts
with affording the right
graduate program.

*graduate school decision process is getting harder and harder, with more and more choices and considerations. I always thought **GradSchools.com** did an excellent job of collecting all the information students needed, and now it will help students like me keep track of everything too."*

More than 60,000 graduate school programs are listed on **GradSchools.com**, searchable by field of study, subject, location, institution and even keyword. To learn more or to search for a graduate program, visit <http://www.GradSchools.com>.

About **GradSchools.com**
GradSchools.com, part of the Prospecting Services Division of

EducationDynamics, is the Internet's leading source of graduate school information. The site helps students find their ideal graduate school through a comprehensive directory of more than 60,000 graduate school programs organized by subject, school and location. **GradSchools.com** also features an extensive resource center that includes a graduate school funding guide, news articles and blogs. For more information, visit <http://www.GradSchools.com>.

About

EducationDynamics

EducationDynamics, a portfolio company of Halyard Capital, is the leading marketing and information services company dedicated to helping higher education institutions find, enroll and retain students. Its content-rich and highly visible education websites, including **EarnMyDegree.com**, **eLearners.com**, **GradSchools.com**, **StudyAbroad.com**, and its more than 50 special interest microsites, make **EducationDynamics** the premier provider of qualified prospective students for colleges and universities. In addition, the company offers a full suite of web-delivered services proven to drive enrollment growth and reduce student attrition. For more information, visit <http://www.educationdynamics.com>.

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