

**Pop singer Santalina donates
proceeds of her new music
video "Kick in the Door" to
charity with an exclusive video
release party in Philadelphia on
5/15/08 at Dreemz Nightclub**



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Industry: Entertainment

Press Release Summary: Santalina, the pop singer coined "the face of msn", will be premiering her new music video "Kick In The Door" produced by Omega and distributed through Jaxum Records. The video will premiere on the front page of the industry charting company Billboard starting May 15th, 2008.

In addition to the front page of billboard.com, the video will also release on the front page of allmusic.com, singingfool.com, friendster.com, and windowsmedia.com. Santalina will be donating proceeds of her video release party to the Humane Society.

Press Release Body: You may remember **Santalina** from headlining www.msn.com 19 times (she was the main spokes person for their **"Spaces" campaign**), her 5 part documentary filmed by **Sprite**, her performances (she opened for Elton John, Patti Labelle, and Bryan Adams) or her hit single **"Shake"** that set a billboard.com record for most video plays by an unsigned artist (also ranked #7 on BET.com and #23 on Billboard.com for top videos of 2007).

Santalina's new single, "Kick in the Door" featuring Scholar, is currently getting radio spins around the world. The music video includes a host of celebrities including the actor **Tobi Gadison** (Ray, Dukes of Hazards movie). It will **premiere online on Thursday 5/15** on the front page of a myriad of websites including Billboard.com, Allmusic.com, Windowsmedia.com, Singingfool.com, and Friendster.com.

To celebrate the video release, Santalina is throwing a "Kick in the Door" video release party at Dreemz Nightclub in Philadelphia in Olde City (2nd & Chestnut) at 10pm. A portion of the door will be contributed to the **American Humane Society** to help save the lives of stray animals. **Santalina** has recently helped the **American Humane Society** with their **"Hip Hop for Hounds" campaign with DMC** (from Run DMC) to stop illegal pit bull fighting.

Santalina is actively involved with charity and positive movements. She is currently on a **"Stop the Violence" tour** where she gives free performances for inner-city high schools in the Philadelphia area, is a guest speaker at VIP Talent Connect to encourage upcoming entertainers, gives free performances for the United Way, and consistently helps contribute to help better the world.

Santalina is currently looking for companies to help sponsor the event to help raise the funds for this cause. To attend or sponsor the event, set up press interviews, or if you would like a copy of the single or video for review, **please contact rob@whomag.net.**

Santalina, the former #1 myspace artist, has also taken on the lead role in the upcoming Last Breath horror film "Let the Children Play".

Her MSN appearance has resulted in over 4.75 BILLION views. She has been featured in major press worldwide and is currently preparing to release her new independent album entitled **"Kick in the Door" through Jaxum Records**. This album features production by **Omega, and Grammy Award Winning Producers Eddie Hustle and Keith Shocklee**. For more on **Santalina**, visit or www.myspace.com/santalinamusic or www.santalina.net

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