

# RealOrganized, Inc. Updates RealtyJuggler Desktop



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## **Press Release Summary: RealtyJuggler Desktop Real Estate Software Upgraded to include DRIP Email, rss, advanced task management and extensive Import/Export capability**

Press Release Body: Windsor, Colorado - May 28, 2008 - Today **RealOrganized, Inc.** announced a major upgrade to their flagship **RealtyJuggler Desktop Realtor Software Organizer**. **RealtyJuggler Desktop** is a combination organizer, contact manager, calendar and transaction management system exclusively for real estate professionals and **Realtors®**. The upgrade includes the following new capabilities:

- \* Improvements in Email handling. Email can now be sent in a time-released fashion (also known as DRIP Email) and an 70 additional Email templates have been added. All templates are now available in both Spanish and English. Sent Email is now archived with client records.
- \* Agents can track their continuing Education Requirements and the credits they have earned towards these requirements.
- \* Buyers can be automatically notified of new Home listings via rss feed and automatic Email reminders
- \* Improvements of Automatic Tasks and Reminders allowing for creation of your own custom task lists that can be applied to any record.

- \* Summary lists for Parties and Contacts now display main contact phone number, for ease of access.
- \* Access to Commissions and Expenses information can be limited with shared accounts.
- \* Extensive improvements to performance, especially when displaying large lists of contacts. Additional optimizations have been made for smaller resolution screens such as the iPhone.
- \* Additional fields have been added to homes database for subdivision, builder and additional fields have been added for commercial properties. Ability to record ad copy for each of your home listings.
- \* The Homes Database, Continuing Education, Task Lists, and Email templates can now be imported and exported.

This is a free upgrade and is automatically applied to all user accounts. **RealtyJuggler Desktop** runs on any modern Internet browser including Microsoft Internet Explorer 6+, Apple Safari 2+, Opera 9+ and Firefox 2+ and is available as a 90-day free trial. A 1-year Subscription can be purchased for \$99/year, after the free trial. Subscription pricing for **RealtyJuggler** will never go up, for the life of a subscription. **RealtyJuggler Desktop** is available from the company web site here:

<http://www.RealtyJuggler.com> [**RealtyJuggler Real Estate Software**]

**About RealOrganized, Inc. - RealOrganized** is a corporation founded in 2003 by a former executive from AOL and a top real estate agent, each with over a dozen years experience in their respective fields. The company's mission is to create organizational software for the real estate industry.

**RealOrganized and RealtyJuggler** and are trademarks of **RealOrganized, Inc.** Realtor is a registered trademark of the National Association of Realtors.

**Web Site:** <http://www.realtyjuggler.com>

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