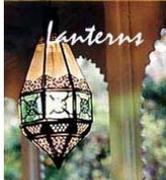


Casbahdecor new shipment of Moroccan furniture in last May



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Industry: [International Trade](#)

Press Release Summary: Our growth strategy for the next four years focuses on business integration for better customer service and overall visibility across the business to ensure customers can get the product they want, when they want it



Press Release Body:
Tampa, Fl, March 28, 2008

– **Casbahdecor.com Moroccan Furniture** store, the fast-growing moroccan furniture retailer & wholesaler, has an alter ego that defies the company's image. **Hisham & Jennifer Ben Arbi, the owners**, are known throughout **Marrakesh** area & the berber tribes for their support to the berber women community in the Atlas mountain.

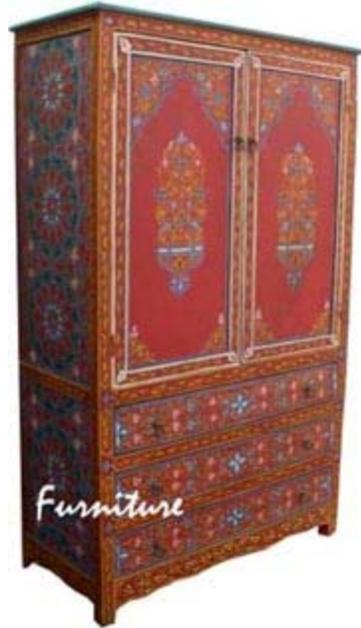
Off stage **Casbahdecor's Furniture** makes a serious commitment to its local communities by both sponsoring and supporting dozens of charitable events each year. With stores in **Tampa** & the newest store we just opened in Largo, Florida.

In 2008 **Casbahdecor.com** is launching a new campaign called **Casbah's Cares** to focus on the needs of children and



education in two villages in **Meknes - Morocco**. The **Casbah's Cares** events started with Books for all program., with a help from some good moroccan fellows, distributing books, pens school bags & more other items. Some rural elementary school will ventually receive new computers, and we're in the process of remodeling some classrooms.

Largo, FL March 26, 2008 - **Casbahdecor.com** has opened a showroom , located in **Lena Drive South, Largo, FL**, this showroom is over 5,000 square feet containing everything from living room sets to high quality and one of a kind camel bone and mother of pearl furniture items. **Casbahdecor** began importing a new selection of dining room set and armoires made by certified master artisans over eight years ago so that customers could choose from a huge selection and shop online as well as in the store safely. Recently, **Casbahdecor** hired two more employees to ensure quality customer service and a better shopping experience.



Our growth strategy for the next four years focuses on business integration for better customer service and overall visibility across the business to ensure customers can get the product they want, when they want it. The company will be equipping its sales force with tablet PCs to enable rapid response to customer needs and help seize cross-selling and up-selling opportunities. Employees will be able to walk through the store while retaining continual access to up-to-the-minute sales and inventory information.

May 21th 2008, Largo showroom, Fl, **Casbahdecor.com** has added new arrival pieces of furniture & home décor online. This new shipment consists of furniture & lighting, also new pieces of Moroccan sofa & living room sets which we will launch them online after this coming furniture show in Tampa convention Center.

Web Site: <http://www.casbahdecor.com>

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