

Doubletree Hotels educate children at the Missouri Botanical Garden



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Press Release Summary: Doubletree Hotels and the Arbor Day Foundation continue three year nationwide project to inspire important environmental lessons



Press Release Body: The **"Gateway of the West"** welcomes a new educational adventure this summer as the **"Exploring Trees Inside and Out"** traveling museum exhibit plants its roots at the world-renowned **Missouri Botanical Garden**. This three-year environmental education project encourages kids of all ages to explore the beauty of the great outdoors through the incredible wonders of trees. The exhibit will remain open to the public at the **Garden's Brookings Interpretive Center, inside the Climatron conservatory, through Labor Day Weekend.**

Presented by [Doubletree Hotels](#) and developed by the **Arbor Day Foundation** and the **Dimensions Educational Research Foundation**, the spacious, 2,500-square-foot exhibit is designed to create a better understanding among children aged 2 to 10 about the significant role trees play in the environment. A variety of inventive and interactive elements allow children to explore trees in a multi-sensory way never before possible through its fun-packed and educational components.

The Garden is the first botanical garden to showcase the [Exploring Trees Inside and Out](#) traveling exhibit after a successful premiere at the Pacific Science Center in Seattle this Spring.

'Exploring Trees Inside and Out' is part of **Doubletree's** latest effort to help raise environmental awareness among children – inspiring and empowering a new generation of children to take simple steps toward conserving and preserving the earth's natural resources.

"Doubletree Hotels and the Arbor Day Foundation have worked together to encourage kids and adults of all ages about the importance of trees in our everyday lives. As a result, we've proudly helped to plant more than 200,000 trees in cities across North America during the past five years," said **Mary Beth Parks, vice president – brand marketing for Doubletree Hotels.** *"Exploring Trees Inside and Out' is a natural extension of this growing relationship, which we hope will inspire thousands of people in St. Louis and cities across America to get out and explore the natural wonders outside their front doors."*

In addition to sponsoring **Exploring Trees Inside and Out**, [Doubletree](#) continues to grow its role in environmental education and awareness programs through various collaborations with organizations such as the **Arbor Day Foundation**. Since 2002, Doubletree has helped educate and inspire more than 100,000 elementary school students in communities across the U.S. and Canada about the

importance of trees and being eco-conscious through its [Teaching Kids to CARE program](#)."

*"The Arbor Day Foundation developed the **Exploring Trees Inside and Out** traveling museum exhibit with **Dimensions Educational Research Foundation** in the hopes that people leave with a greater understanding and appreciation of trees," according to **chief executive of the Arbor Day Foundation, John Rosenow**. "We are appreciative that Doubletree Hotels has become the exclusive sponsor of this three-year project that will continue to educate children and adults on the important role that nature plays in our everyday lives."*

About Doubletree Hotels

With a growing collection of contemporary, upscale accommodations in more than 160 gateway cities, metropolitan areas and vacation destinations throughout the U.S., Canada and Latin America, **Doubletree Hotels, Guest Suites and Resorts** are distinctively designed properties that provide true comfort to today's business and leisure travelers. From the millions of delighted hotel guests who are welcomed with the brand's legendary, warm chocolate chip cookies at check-in to the advantages of the award-winning Hilton HHonors guest reward program, each **Doubletree** guest receives a satisfying stay wherever their travels take them.

About the Arbor Day Foundation

The **Arbor Day Foundation** is a nonprofit conservation and education organization of nearly one million members, with a mission to inspire people to plant, nurture, and celebrate trees.

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