

TP Toys Survey Results Reveal Outdoor Play is Being Left Out in the Cold



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Press Release Author: [TP Activity Toys](#)

Industry: [Entertainment](#)

Press Release Summary: A recent survey conducted by leading outdoor toy manufacturer TP Toys, has revealed that almost one in ten children spend less than an hour outside on weekends



Press Release Body: **TP Toys** surveyed 2000 adults and 1500 children under seven, with the results suggesting that parents across the country are bringing up a generation of screen kids, with as much as one in five kids claiming they would rather be at the computer than outside.

The [2008 outdoor play survey](#) from **TP Toys** also showed that on a typical day during the school holidays, almost 40% of UK children spend one to two hours in front of a TV or computer screen while 6% spend more than 4 hours in front of a screen during their time away from school.

The survey also revealed that parents across the country acknowledge the problem of their kids being reluctant to enjoy [outdoor play](#), with 47% of parents admitting that their children don't go out as much as they would like. 4% of parents claimed the reason for this was the lack of a decent park or play area to take their kids to, while a worrying number of parents admitted that they didn't feel safe taking their children to the park.

Despite kids perhaps not spending much time in the park, the **TP Toys** survey revealed that a large percentage of families across Britain own a number of [outdoor toys](#) for use in their gardens. The most popular item of garden play furniture was shown to be a slide, owned by almost two thirds of families, while over half own a swing set. The survey also revealed that 25% of parents have not bought any play equipment for their garden, with a further 18% claiming that they felt outdoor toys are too expensive.



Commenting on the survey, a spokesman for **TP Toys** said: *"The good old days of spending your formative years enjoying playing outside seem to be well and truly over. Worryingly we are rearing a generation of screen kids who are more likely to be playing a computer game than hide and seek. It is vital that children spend time outside so they can benefit from fresh air, exercise and the interaction that gives them confidence and helps them to learn important social skills. There is so much that they can learn and enjoy outside that parents really need to ensure that their children spend as much time having fun outside as they did when they were growing up."*

About

TP

Toys:

TP Toys is a UK based outdoor toys manufacturer in Worcestershire, which has been producing goods for almost fifty years. **TP Toys** range includes wooden climbing frames, swing sets, [trampolines](#) and steel climbing frames, all of which are built to last and backed by comprehensive guarantees and after sales care. Over the years **TP Toys** has established a network of independent specialist Centres of Excellence throughout the country. **TP toys** can be purchased from John Lewis and other stockists in the UK and Republic of Ireland, while the new free brochure can be ordered on line.

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