Ernest Jones Announces New Vera Wang Love Knots Collection



Released on: July 18, 2008, 3:35 am

Press Release Author: Tim Lundberg

Industry: Retail

Press Release Summary: Vera Wang Love Knots collection for Wedgwood is now available at Ernest Jones, featuring designer wedding gifts from the world's leading wedding gown designer



Press Release Body: **Ernest Jones** has announced that the **Vera Wang Love Knots Collection for Wedgwood, featuring Vera Wang's signature 'bow' motif**, is now available online. Offering a range of designer wedding gifts, the **Love Knots Collection** consists of photo frames, candlesticks, vanity boxes, napkin rings and champagne flutes, all designed by leading wedding gown designer **Vera Wang** for English china company **Wedgwood**. The coming together of **Vera Wang**, Wedgwood and Ernest Jones offers a combination of fashion, tradition and excellence.



Vera Wang is one of the world's foremost wedding dress and fashion designers and has a long history in the industry. She discovered her love of

fashion while studying at the Sorbonne and her talent quickly became apparent as she became the youngest ever fashion editor at **Vogue** by the age of 23. Staying at Vogue for the next 16 years, she eventually left to join **Ralph Lauren as Design Director**.

Opening her first bridal salon in the prestigious **Carlyle Hotel** on Madison Avenue, she introduced a new style and modernity to wedding dress design. **Vera Wang** went on to win the coveted **'Council of Fashion Designers of America; Women's Wear Designer of the Year' award in 2005** and has designed dresses for a long list of celebrities including Sharon Stone, Jennifer Lopez, Victoria Beckham, Uma Thurman and Mariah Carey.

Vera Wang gowns have also appeared in several Hollywood films and television series. **Vera Wang** herself made a cameo appearance in Ugly Betty, one of her gowns was worn by Buffy the Vampire Slayer and, most notably, Carrie (Sarah Jessica Parker) wears Vera Wang in the recent Hollywood blockbuster movie Sex And The City.

Founded in 1857 by **Josiah Wedgwood** and famous for its ceramics, **Wedgwood** is synonymous with classic style and opulence. **Wedgwood** has recently collaborated with leading designers such as **Vera Wang** and **Kelly Hoppen** to bring a modern and unique edge to their products, including the <u>Vera Wang Love Knots wedding gift</u> range now available at **Ernest Jones**.

The new **Vera Wang Love Knots collection for Wedgwood** features candle sticks, napkin rings, photo frames in a variety of sizes, champagne flutes and vanity boxes and is available from **Ernest Jones**.

About Ernest Jones: The Diamond and Watch Specialist Ernest Jones, the Diamond and Watch Specialist, has over 200 stores and a retail website at www.ernestjones.co.uk. Featuring a wide range of leading brand watches including TAG Heuer, Longines, Omega, and Gucci watches as well as high quality jewellery including the Leo Diamond, Breil, ck jewellery, Emporio Armani and the Eclipse collection, Ernest Jones also has a stunning selection of gifts for all occasions. Ernest Jones is part of the Signet Group, the world's largest speciality retail jeweller.

Web Site: http://www.ernestjones.co.uk

Contact Details: Tim Lundberg
Signet Trading Itd
E-Commerce
Imperial Place 3 Maxwell Road
Borehamwood
Herts
WD6 1JN
0208 207 8312
www.ernestjones.co.uk