

Image Checks Goes Back in Time with the Release of “Vintage Sodas” in its Impressions Line



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Industry: [Advertising](#)

Press Release Summary: Image Checks expands its Impressions collection by adding its new “Vintage Sodas” product suite that includes checks, address labels, personal contact cards, and a checkbook cover.

A promotional banner for Image Checks. On the left is a circular gold seal with a checkmark and the text '100% SATISFACTION GUARANTEED'. To its right, the text 'Welcome to Image Checks!' is written in a blue, serif font. Below this, a paragraph of text reads: 'Order your [personal bank checks](#), [address labels](#), [address cards](#) and [checkbook covers](#) from an array of designer styles for up to 50% less than banks charge. Image Checks include security features to prevent and detect check fraud and your satisfaction is 100% guaranteed.' On the right side of the banner, a large yellow star contains the text 'SPECIAL Introductory Offer'. To the right of the star, the text 'First Time Customers! Pay ONLY 49¢ for your 2nd box of checks!' is displayed in blue and black.

Press Release Body: Recognized for its sweet and fun-loving designs, **Image Checks** is a well-known company that offers checks and other accounting accessories direct to consumers. While the existing selection is vast, **Image Checks** continues to expand its collection with the release of its newest retro design, “Vintage Sodas,” as a part of its **Impressions line**.

"Vintage Sodas" launched on June 21, 2008, on the company's website, www.imagechecks.com. On the personal checks, four rotating graphics of **Cadbury Schweppes' beverages** appear as the background for your banking information. The designs feature **Dr. Pepper, Orange Crush, 7up, and A&W Root Beer** logos in some of their earliest stages. This vintage feel is also evident through the matching accessories. The address labels, which mirror the images on the checks, are available in a convenient, self-adhesive format. Additionally, this product suite is offering personal contact cards and a checkbook cover. These, however, feature only the vintage Dr. Pepper graphic and incorporate the tag line, **"I'm a Pepper,"** from an early advertising campaign run by Dr. Pepper.

Image Checks prides itself on offering consumers whimsical designs through its Impressions collection. By adding **"Vintage Sodas"** to the mix, **Image Checks** will capture your attention and leave a lasting impression.

About

Image

Checks:

As an environmentally-friendly company, **Image Checks** offers a well-rounded assortment of checks and other banking accessories. In addition to offering a wide array of enjoyable items, Image is one of the only companies in the industry to offer top-stub checks, which are available for all designs. Whatever your financial needs, **Image Checks** is sure to offer you a solution!

Web Site: <http://www.imagechecks.com>

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