

Monthly winner in 'Sensory Overload Military Sweepstakes' selected

Service members eligible for \$5,000 Ultimate Home Entertainment System through Labor Day



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Press Release Summary: Pioneer Services offers service members Sensory Overload Military Sweepstakes with \$5,000 Grand Prize thru Labor Day



Press Release Body: **Pioneer Services**, the military banking division of **MidCountry Bank**, announced today the first of three monthly winners in its "**Sensory Overload Military Sweepstakes.**" The monthly winner, **Kevin Solomon**, a U.S. Army recruiter out of Fresno, Texas, received a 16GB iPod® valued at \$399.

Pioneer Services launched the **Sensory Overload Military Sweepstakes** in early June. The grand prize is a home entertainment system, including a **52" Bravia® LCD Flat Panel HDTV, a Blu-Ray Player, home theatre receiver, PlayStation® 3, and \$200 in gift cards** for games or movies.

Eligible participants must be full-time active duty military, 20 year career-retired military, or a military spouse. To participate, go to www.sosweepstakes.com.

The **Sensory Overload Military Sweepstakes** is one way that **Pioneer Services**, which exclusively serves the military community, is thanking service members and military families for their sacrifice and efforts on behalf of the country.

Pioneer Services, the military banking division of MidCountry Bank, provides responsible financial services and education to members of the Armed Forces that enhance their quality of life and financial independence. For more than 20 years, Pioneer Services has been a leader in military lending. They offer the protection and security of a personal loan with the speed and flexibility service members need. Through a network of offices and on the Internet, **Pioneer Services** offers loans, financial education programs, and supports military families and communities through a variety of partnerships, programs, and sponsorships.

(c) 2008 **Pioneer Services**. No purchase necessary to enter or win. For a complete list of rules and details, visit SOSweepstakes.com. Sweepstakes ends on September 2, 2008. "iPod" is a registered trademark of Apple, Inc. in the U.S. and other countries. "Bravia" and "PlayStation" are registered trademarks of Sony Computer Entertainment, Inc. or its affiliates in the U.S. and other countries. This Promotion has not been authorized, sponsored, or otherwise approved by Apple Inc. or Sony Corporation.

For information about Pioneer Services, go to www.PioneerMilitaryLoans.com.

Web Site: <http://www.sosweepstakes.com/>

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