

Tamil Cinema Legends to be Honored by the Hollywood College of the Entertainment Industry



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Press Release Author: [California University of Technology](#)

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Press Release Summary: California University of Technology Co-Chairman and CEO, Mr. Senthil Kumar, announces that Director K. Balanchander and Actress Manorama (fondly called Aachi) will be granted honorary doctorates from Hollywood College

Press Release Body: July 11, 2008, Diamond Bar, California



California University of Technology Co-Chairman and CEO, Mr. Senthil Kumar, announces that **Director K. Balanchander and Actress Manorama (fondly called Aachi)** will be granted honorary doctorates from the **Hollywood College of the Entertainment Industry (HCEI)**, which is a division of **CalUniversity**. The two were informed of their candidacy earlier in the year and a team from **Hollywood College** came from California to meet personally with both stars this week in Chennai to inform them of their selection.

This year **CalUniversity** began its inaugural offering of an **MBA in Entertainment Arts and Business under its Hollywood College division**. When he was nominating both K. Balanchander and Manorama for this special honor, **Mr. Kumar, CEO of CalUniversity**, stated *"As a Director and Producer, KB has a maximum number of films that continue to achieve both artistic excellence and box office success, while also introducing many*

"Superstars" to the industry. For over 3 generations, Guinness World Record holder Manorama is the multi-dimensional actress and singer of Film, Stage and Television that Hollywood can appreciate."

Brian Lee, Vice-President of Business Operations for CalUniversity

explained that *"each year the university's academic council and management meet to nominate individuals of special note who have made outstanding contributions in their fields."* The nomination is generally limited to fields for which

CalUniversity has programs, ensuring that there is a direct connection between the honorary doctoral candidates and the university's mission. This year's choice brings the first Hollywood College recognition to these beloved icons of international Tamil cinema.



CalUniversity will confirm the doctorate degrees in their tri-annual academic council meeting and certify the appointments with an event scheduled later in the year to be held in Chennai and hosted by H2B Studios. **CalUniversity** requests the cooperation of the Producer's, Director's and Actor's Councils in promoting this important event. The **Hollywood College** ceremony showcases the importance of these stars as not only Tamil icons but also living legends of world cinema. According to **Mr. Frank Seringa, Vice-President of Business Development** who will coordinate the event, *"It will be a special award ceremony honoring the achievements of these great artists and will be designed to showcase and recognize their status as world cultural ambassadors representing the best of Indian cinema."*

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California University of Technology is a leading provider of bachelor's, master's, and doctoral degrees in the areas of business, technology, healthcare, and entertainment business via its **Hollywood College of the Entertainment Industry (HCEI)** division in the United States.

Web Site: <http://www.caluonline.blogspot.com>

Contact Details: Mr. Brian Lee
Vice President, Business Operations
brian.lee@caluniversity.com
Tel : 909-396-6090
<http://www.caluniversity.com>