

# Warner Leisure Hotels sponsor top new ITV medical drama - Harley Street



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**Press Release Summary: Warner Leisure Hotels, announce sponsorship of major multi-million pound ITV television drama series - Harley Street**



Press Release Body: **Warner Leisure Hotels**, the luxury hotel group, has announced it will be sponsoring its second major television drama series with '**Harley Street**', ITV's new multi-million pound six-part production, which begins transmission in July.

**[Harley Street](#)** is a modern medical drama set in one of the most famous streets in the world. Starring Paul Nicholls (EastEnders) and Suranne Jones (Coronation Street), **Harley Street is made by Carnival Film and Television, producers of the successful Hotel Babylon.**

The sponsorship of **Harley Street** is part of a continuing re-branding programme for [Warner Leisure Hotels](#), which continues its extensive multi-million pound developments within the group, with many newly re-furnished bedrooms in historic hotels, new fine dining restaurants, and further enhancement of public areas and facilities.

The new **Harley Street** series focuses on a private medical practice, run by three leading GP's, Martha Elliot (Suranne Jones), Robert Fielding (Paul Nicholls) and cosmetic surgeon and GP Ekkow Obiang (Shaun Parkes). The drama follows the complex personal relationships of the doctors who are continually forced to make life and death decisions while trying to find a balance between their work and home life.

**Warner Leisure Hotels** has chosen to sponsor the new high profile series to help provide mainstream media promotion for their [Experience Breaks](#), as part of the re-branding programme. **The Experience Breaks** have been specially created by **Warner Leisure Hotels** to provide hotel guests with a varied choice of activities which can be enjoyed for a small supplement, and have already proved enormously popular this year. Currently there are over 600 **Experience Breaks** available offering anything from the sedate and relatively traditional hot air balloon trips or antiques tours and presentations with Eric Knowles, through to beekeeping, off road driving in a land rover, or belly dancing.

**Warner Leisure Hotels** felt that the new series about dynamic, pro-active and passionate professionals striving to deliver the highest levels of quality standards possible around the clock would provide the ideal complement to the new brand image.

**About Warner Leisure Hotels**  
**Warner Leisure Hotels** has thirteen properties throughout the UK and North Wales, including nine hotels, six of which are magnificent historic hotels, three charming character hotels, and four [coastal resorts](#), offering short break holidays in stunning locations.

All breaks include en suite accommodation, breakfast, a host of recreational activities and leisure facilities, delicious three course dinners and live nightly entertainment.

**Web Site:** <http://www.warnerleisurehotels.co.uk/>

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