

# Show your college spirit with a school logo leather CD case from Identity Checks



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Industry: [Marketing](#)

**Press Release Summary: Joppa, MD August 20, 2008—As part of its University Checks line, Identity Checks is releasing leather CD cases that feature school logos. With more than fifteen different colleges to choose from, students, alumnists, and fans can show their school spirit every time they listen to music.**



Press Release Body: **Identity Checks** prides itself on offering checks and accessories that appeal to a wide variety of consumers. Most of its products are presented in support of different hobbies, occupations, sports, and universities. To further expand its collection, **Identity Checks** is releasing leather CD cases with school logos on the front covers. As a way to show school spirit, these new cases are sure to fit right into the existing assortment.

On August 20, 2008, **Identity Checks** released its new CD cases. Each of the cases is made of black leather to enhance the featured university's logo that appears on the front. The round cases include a



zipper that extends almost the full length of the case to help protect and contain all the CDs. Inside the case are six sleeves that hold two CDs each for a total capacity of twelve. Since the sleeves are held in by snaps, they can be added or removed at the user's discretion. The cases are being sold for only \$16.95 and can be conveniently ordered using the website. For more information on ordering and to view the available schools, visit Identity Checks.

**Identity Checks** is always looking for new ways to help consumers show their support for different things. Everything from patriotic and military themes to sports teams products are available through Identity Checks. These new CD cases are one more way for consumers to show their support for specific schools throughout the country. Visit Identity Checks today and find the perfect product for you!

#### **About**

#### **Identity**

#### **Checks:**

Since its beginning, Identity Checks has grown tremendously to include many different designs and products. Its main focus has been to give supporters of different things one more way to show their pride for something they believe in. Whether it's hunting or raising purebred dogs, Identity Checks has something for everyone. Browse through the site and you are sure to find something you love!

**Web Site:** <http://www.identitychecks.com>

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