

Yakuza inspired neckties brand tais-ties (www.tais-ties.com) launched first collection



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Press Release Summary: Introducing: Tais-ties, a fashion neckties brand, launched its first collection of non-conformist ties. With names like "Bill Killed" and "Dirty Business", the company breaks into a niche where not many brands have gone before.



Press Release Body: **Tais-ties**, spiritually lead by its designer **Tai**, builds its non conformist design philosophy on the Yakuza, the Japanese gangsters. With names like Bill Killed, Pinky, Dirty Business, Seppuku and Tattoo, Tai plays with different rituals, like Yubitsume, also chopping off the pinky.

Products are different, in shape and pattern, and not business alike. According to designer Tai: *"I want men to differentiate themselves with one of the limited possibilities they have, ties!"* Tai admits that tie Bill Killed (blood red with bullet holes) can generate some trouble while doing business, but responds *"I have to admit you might not wear tais-ties at every occasion, but honestly, I don't want that!"*

Tais-ties are hand made in Milan from Italian satin silks, hand stitched in Manhattan, NYC, and shipped in a wooden box with a heat burnt **"Tai"** logo. Tais-ties are priced \$150 and above and available via their website www.tais-ties.com and selected boutiques.

Web Site: <http://www.tais-ties.com>

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