

# AmericanBridal.com Wedding Favor Kit Featured in Bridal Guide Magazine



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**Press Release Summary: Tozzo Wedding Favor Kit is one of many customizable, do-it-yourself items at AmericanBridal.com that helps create dream weddings, even on a budget**



Press Release Body: Burlingame, Calif., September 1, 2008, — [www.AmericanBridal.com](http://www.AmericanBridal.com), the Internet's most expansive collection of unique and affordable [wedding favors](#) and [bridal shower favors](#), announced today that its **Tozzo Wedding Favor Kit** is featured in a DIY article in Bridal Guide Magazine's November 2008 issue. The Tozzo, designed by Elements for AmericanBridal.com, is a do-it-yourself kit used to create customized favor boxes that can be filled with edible or non-edible favors for a wedding reception or shower. The issue of Bridal Guide is available on stands now.

*"We are very pleased to have been selected for the Bridal Guide article on do-it-yourself wedding ideas," said **Shirley Tan, CEO, AmericanBridal.com**. "Today's savvy brides and grooms want to showcase party favors in a stylish and elegant package, without exceeding their budgets. The Tozzo Wedding Favor Kit gives them a personal touch that is sure to leave a lasting impression on their guests," said Tan.*

**The Tozzo kit** comes with a white box, along with a selection of paper band colors, ribbon colors and label styles to instantly create an attractive, personalized container for chocolates, jelly beans, cookies, petit fours or other treat or keepsake. The paper band is available in pink, lavender, sky blue, red, ivory, and for an additional cost, metallic silver. Ribbon colors include celadon green, baby pink, chocolate-brown and scarlet red. The label comes in a variety of messages or buyer-selected monogram letter.

In addition to do-it-yourself wedding products, **AmericanBridal.com** offers the most extensive collection of [unique wedding favors](#) and accessories such as party favors, wedding invitations, personalized gifts, [wedding favors](#), wedding ideas, wedding flowers, cake toppers, thank you cards, wedding guest favors, bridal shower favors, wedding jewelry, wedding decorations, wedding centerpieces, bridal shower games, wedding programs, bridal jewelry, bridal shower invitations, place cards, groomsmen gifts, wedding albums, wedding announcements, favor boxes, unity candle, wedding anniversary gift, wedding checklist, wedding bells, wedding napkins, wedding veils and much more.



**The Tozzo kit includes:**

- 10-piece pack of 2'h x 2'w x 2''d White box\*
- 10-piece pack of labels (Select design)
- 10-piece pack of ribbon (Select color)
- 10-piece pack of paper band (Select Color)

One kit makes 10 favor boxes and costs approximately \$1.75 per box without content. Metallic silver band is an additional

\$1.00/kit.

\*Boxes are delivered flat and assembly is required.

About AmericanBridal.com AmericanBridal.com is the online source for affordable and [unique wedding favors](#) and accessories. For every theme or season, AmericanBridal.com has the most extensive selection of products that are guaranteed to make any wedding an unforgettable event for the bride and groom and their guests. From fun and unusual to traditional and elegant, Americanbridal.com specializes in personalized wedding favors, [bridal shower favors](#), attendant gifts, wedding ceremony accessories, unique bridesmaids gifts and groomsmen gifts, bridal accessories and jewelry, and themed wedding favors. AmericanBridal.com offers the selection of a showroom with the convenience of online shopping and superior customer service at prices that can't be beat. For more information, please visit us at [www.AmericanBridal.com](http://www.AmericanBridal.com).

**Web Site:** <http://www.americanbridal.com>

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