

# Carphone Warehouse Announce Pay As You Go Nokia Comes With Music



Released on: September 5, 2008, 10:31 am

Press Release Author: [Carphone Warehouse](#)

Industry: [Retail](#)

**Press Release Summary: Carphone Warehouse has announced it will be offering the ground-breaking Nokia Comes With Music service exclusively on Pay As You Go**

Press Release Body: **The Carphone Warehouse** has announced that it will be offering the ground-breaking **Nokia Comes With Music** service exclusively on **Pay As You Go**, with a range of **Nokia 5310 XpressMusic** handsets this autumn. This unique service is set to revolutionise the music industry, allowing music lovers nationwide a year's free unlimited access to millions of tracks from the entire **Nokia Music Store** catalogue. Songs from a range of great artists - past, present and future - will be offered to subscribers for a one-off cost and to make the service even more attractive, the downloaded tracks can be kept on the users handset or PC forever - for no additional fee.



The **Nokia 5310** will be available with the unique Comes With Music service for a one-off cost exclusively from over **805 Carphone Warehouse** stores and online. Furthermore, the handset will also be available with eight colour variants, exclusively at [The Carphone Warehouse](#), ensuring that all customers are catered for.

A collaboration with **Warner Music, Universal Music Group International and Sony BMG Entertainment** will give consumers instant access to a diverse array of international artists' material, from **Iron Maiden to Hot Chip**. This exceptional offering enables users to access over two million tracks from the extensive Nokia Music Store catalogue. Songs can be simply downloaded to either a PC or [mobile phone](#), meaning music lovers nationwide will never be stuck without something new to listen to.

Once the year is complete, customers can keep all of their music, without having to worry about it disappearing when their subscription is over. There are also a number of attractive options to continue downloading new music: users will be able to continue to purchase additional tracks from the **Nokia Music Store** or upgrade to a new Nokia Comes With Music device and continue to add to their music collection from the Comes with Music online catalogue.

**Andrew Harrison, UK CEO of The Carphone Warehouse** said: "[Nokia Comes with Music](#) is one of the most compelling digital music offerings ever introduced and we expect it to be the big gift for Christmas 2008. It is a fantastic service that brings music lovers unlimited access to a huge catalogue of songs that are theirs to keep forever. We know how much our customers love music and we hope to make 'music millionaires' of people everywhere thanks to the vast number of songs that 'Comes With Music' has to offer."

#### **About The Carphone Warehouse**

The Carphone Warehouse is Europe's leading independent retailer of mobile phones and services, with over 2,400 stores in 9 countries. Over the past 5 years, The Carphone Warehouse has built up a significant Telecoms business, which already contributes half of the Group's revenue and is set to be a major driver of future profitable growth.

**Web Site:** <http://www.carphonewarehouse.com>

**Contact Details: Ollie Thomas**

**freud communications**

**55 Newman Street**

**London**

**W1T 3EB**

**020 3003 6473**

[www.carphonewarehouse.com](http://www.carphonewarehouse.com)