

Estella Baby Clothes & Unique Kids Clothes, Featured in NY Magazine for Designer Children's Clothes



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Press Release Summary: Proceeds of Estella's Fall & Winter Designer Children's Clothes & Baby Clothes Help Fight Malnutrition in Over 40 Countries Worldwide

Press Release Body: New York, NY – September 29, 2008 – **Estella Baby Clothes**, Designer Children's Clothes & Unique Kids Clothes, is pleased to announce that several items from its fall collection were featured in New York Magazine's website.



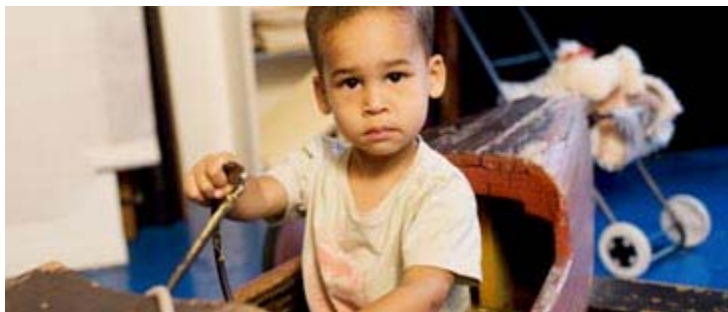
The article listed selected pieces of baby clothes from select retailers and baby boutiques including **Estella, Barney's New York and Scoop**. Baby clothing items listed included baby onesies, pants, tops, sweaters, kids' coats, girls' dresses,

unisex baby clothes, baby boy and baby girl clothes. Several pieces from **Estella's fall collection** of designer children's clothes appeared on the list including pieces designed by **Album di Famiglia, One Kid, Pediped, Fauna and Estella.**

The **Album di Famiglia** piece is the Dada baby dress, which exemplifies this European's designer children's clothing line -- modern, luxurious, yet practical. It is made of a soft, machine washable brushed cotton and is available in a sophisticated rust or taupe colors. Also available for girls, this dress is versatile for the fall and winter. It can be worn alone in warmer weather or mixed and matched with short sleeve or long sleeve t shirts, cardigans, leggings and tights for a cool-weather layered look. It is cut simply and detailed with a drawstring at the hem that can be adjusted for a gathered or flared look. This is a great fall, winter or holiday dress for babies and girls, especially sisters who like to dress alike; they can both get the same color or each have a different color.

Another baby and girls dress featured in New York Magazine is **Estella's** Flounced baby dress that is made by another [European baby clothes](#) designer, **Bon Bon**. Known as Bon Ton in Paris and owned by members of the family that started classic kids clothing line Bonpoint, this baby dress is a show-stopper. This gorgeous Green Flounced Baby Girls Dress features intricately wrought details like neck ruffling and pleated hem to create a vintage-inspired look. Button-up placket in the back allows for easy dressing while the brushed cotton will keep her warm and cozy. Also available in Khaki, this dress is a great birthday or holiday gift because it is part of our collection of unique [Kids clothes](#).

Also appearing in NY Magazine is another one of **Estella's** unique kids clothing designers, One Kid. Their reversible green coat is featured in the magazine. Started in 1999 One Kid already understands what kids



want--style, color, comfort--and what parents need--durability. This children's outerwear piece is down-filled for warmth and made of a tough nylon exterior for the rough and tumble of the playground. Kids can choose not only the green coat, but either the blue or pink. And if

they change their minds during the winter, they can reverse it and wear the reverse color.

"The appearance in NY magazine of these pieces and others from Pediped, Fauna and Estella validates Estella's fall collection of baby clothes, unique kids clothes and [Designer baby clothes](#)." said founder **Chike Chukwulozie**. *"We knew that our luxury children's clothing collection this fall was unique, but it is great to have a prestigious publication like New York Magazine show our special items. Estella has a rich selection for parents shopping for their children and for those searching for baby gifts and kid's gifts,"* added Mr. Chukwulozie.

With appearances in New York Magazine, Cookie Magazine, The New York Times, Elle Magazine, Dailycandy.com, CNN.com, Vogue, InStyle, NBC's Today Show, Town & Country, US Weekly and numerous other publications, blogs and web sites, Estella is the leader in baby clothes and designer kids clothes. For more information on Estella or to start shopping for unique baby clothes and kids clothes, please visit <http://www.estella-nyc.com>.

About

Estella

Renowned as the source for cutting-edge kids clothes, Estella has quietly established itself as the [Designer baby clothes](#) shop that celebrities, stylists, royalty and those in the know look to when they want something fresh. Featuring distinctive and unique baby clothes and kids' clothes that are brought to life with modern designs, incredible detail, unusual colors and sumptuous fabrics, Estella's innovative approach offers gorgeous items selected for beauty and character. Founded in 2002, Estella is privately held and headquartered in New York, NY. For more information about Estella, please visit the company's web site at <http://www.estella-nyc.com>.

Web Site: <http://www.estella-nyc.com>

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