

# Only at Cliffside Malibu: cutting-edge addiction treatments



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Press Release Author: Roberta Groche

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**Press Release Summary: The destructive and pervasive effects of alcohol abuse are almost impossible to comprehend. Recent studies, surveys and relevant statistics regarding the extended use of alcohol consumption have detailed this quite overtly. Abusing alcohol, and other substances for that matter, can lead to insurmountable problems unless a fully customized alcohol rehab program can be initiated. Alcoholism not only affects the abuser's mental and physical condition, but also his or her immediate environment.**



Press Release Body: The destruction and pervasive effects of alcoholism are almost impossible to comprehend, unless you are directly confronted by them. Recent studies, surveys and relevant statistics regarding the extended use of alcohol consumption, have detailed the dangerous effects of alcohol abuse on the human body quite overtly. Researchers at the University of Chicago recently

presented one of the largest studies of its kind, and found that women who drink alcohol increase their risk for breast cancer. Alcohol has a negative influence on estrogen and progesterone receptors, which are both found in most breast cancer tumors.

Abusing alcohol, and other substances for that matter, can lead to insurmountable problems unless a fully customized alcohol rehab program can be initiated. Alcoholism not only affects the abuser's mental and physical condition, but also his or her immediate environment. Addictions affect everyone, including the addict's family, friends and co-workers; in some cases even strangers, who can be hurt, or even killed if an individual, under the influence of alcohol, causes a fatal accident.

**Cliffside Malibu**, an elite Drug and [Alcohol Rehabilitation](#) Treatment Center, is located north of Zuma Beach, California. Overlooking the warm, and sandy beaches of the Pacific coastline, the exquisite beachfront property is famous for its exclusive treatment programs, and ever so famous international clients, who seek to recover in a luxurious setting, yet with their privacy fully protected. Stressing the importance of comfort during recovery, the center offers unique, individualized treatment programs, including alcohol and drug detox.

When life is suddenly interrupted by a tragic or traumatic event, it often feels as if the world has come to a sudden halt. That is exactly how a recovering addict may feel, when finally admitting they have a fundamental problem to deal with. There is no shame in seeking help from a renowned treatment center, staffed with the most qualified physicians, nurses and medical experts in the world. With unsurpassed services, Cliffside Malibu knows how to make alcohol rehab programs work, for both the addicts, and their families. They take care of everyone, from the moment the client is admitted, while going through the evaluation process, the intense alcohol rehabilitation, and even provide aftercare, when deemed necessary.

Some rehabilitation facilities would like you to believe that getting sober is simply a matter of going through the motions of an [alcohol rehab program](#). Unfortunately, that is not the way healing happens. The truth is that alcoholism is a profoundly personal disease, and alcohol recovery must occur on a profoundly personal level. Especially, when 'drinking' is not the only crisis that needs attention. If there is a co-existing substance abuse, drug detox may also be required. An eating disorder may need to be addressed, physical neglect may require physical therapy, or stress may have to be eliminated through

relaxation therapy. These, and many other exceptional services are offered only at the best treatment centers, such as Cliffside Malibu. They work with the most brilliant acupuncturists, herbologists, massage therapists, holistic medicine practitioners, and personal trainers, just to name a few.

Identifying the need for [alcohol rehab](#) is one thing, designing the perfect treatment that will achieve sobriety, and lead to a lasting recovery, another. A truly effective and successful alcohol rehabilitation program starts by focusing on ALL of the patient's needs, not just the addiction(s). Award winning actors, pop stars, politicians, influential businessmen, it really does not matter who you are, every client will be provided with maximum comfort, while receiving cutting edge treatment, all designed to help them recover faster, and in style.

True specialists treat addiction as a clinical disease with very real clinical roots. At **Cliffside Malibu Treatment Center**, they know how it works, and how long it can take. Only if a patient's physical and mental needs are completely met, will a discharge, and transition into society, be suggested.

**Web Site:** <http://www.cliffsidemalibu.com/>

**Contact Details: Richard Taite**

**5853 Busch Drive**

**Malibu, California 90265**

**United States**

**Toll Free Telephone Number: 800-501-1988**