## Sandbox Couture Features Christening Gowns Among Popular Collections of Baby Clothes



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Press Release Summary: Little Girl Dresses, Baby Christening Gowns & Christening Rompers Ideal for Special Occasions

Press Release Body: Rancho Santa Margarita – CA September 26, 2008 – Sandbox Couture, a popular online children's boutique retailer of <a href="mailto:babyclothes">babyclothes</a>, designer children's clothes and baby gifts, today announced their expanded retail offering to include <a href="mailto:christening">christening</a> offering to include <a href="mailto:christening">christening</a> gowns for little boys, little girls, babies and preemies.

Sandbox Couture is pleased to offer **baby christening gowns** as one of its key product categories of **baby clothes**, giving families a

wonderful selection for special occasion outfits ideal for baptisms, traditional Jewish ceremonies, first communions, and other memorable events. The featured collection boasts beautiful gowns from the well known line of christening gowns, *Little Things Mean A Lot*.

The featured collection of christening gowns flaunt fabrics like soft shantung silk, dupioni silk, cotton batiste and bridal quality organza. Featuring brilliant designs tailored from the finest materials, the line of christening and baptismal gowns presents a range of style that appeals to all, from simplistic to the most discerning of tastes.

"We have grown our product offering from a few select designers to a multichannel ecommerce platform by fine tuning our inventory to key segments of the fashion market. The inclusion of **designer christening gowns** was a decision based on knowing the marketplace as well as keeping a forward line of vision on customer demand," stated Sam Brown, spokesperson for Sandbox Couture.com.

The online retailer continues to recognize prominent offerings of **baby** clothes and designer children's clothes, adding to it's list of over 50 designer brands and premier labels favorable to children and parents alike. By widening its retail offering, Sandbox Couture is able to further extend it's brand awareness and couture following, as well as provide competitive prices on top brands in **babv** 



**clothes**and **designer children's clothes**. For more information on christening gowns, please visithttp://www.christeningbabygown.com, a division ofSandboxCouture.com.

Sandbox Couture is an online children's boutique retailer, providing designer baby clothes, designer children's clothing and unique baby gifts. The company takes pride in hand selecting products from top designers, thereby ensuring quality and contemporary style. Sandbox Couture's philanthropic contributions and socially conscious business practices are at the forefront of the company's ideals and corporate culture. Founded in 2005, Sandbox Couture is privately held and headquartered in Rancho Santa Margarita, CA. For information about Sandbox Couture, please visit the company's web site athttp://www.SandboxCouture.com

Web Site: <a href="http://www.christeningbabygown.com">http://www.christeningbabygown.com</a>

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