

# What bank or financial institution is right for you? Pioneer Services explains what military families need to look for when choosing



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**Press Release Summary: Simple tips military families should consider when selecting a bank or financial institution. An article by Pioneer Services, Military Banking Division of MidCountry Bank.**



Press Release Body: KANSAS CITY, Mo. (Sept. 18, 2008) For most families, choosing a banking institution can be a very involved process even in the best of economic times. But mix in the challenges of military life, tough economic conditions, and a lack of consumer trust in many different industries, and doing so can become a daunting challenge.

To help make the process easier, **Pioneer Services** has developed a free article for military families on how to comprehensively, effectively, and quickly choose a bank or credit union. Covering what fees to look for, convenience and service, the article also provides links to regulatory and ratings agencies for easy reference.

*"Military families move around a lot, and even those who have used the same bank for years should make sure they get the best deal,"* said **Joe Freeman, Chief Operations Officer of Pioneer Services, the Military Banking Division of MidCountry Bank.** *"Add in that the banking industry is facing some tough challenges, and then trust also becomes a factor. We decided to provide our service members some easy-to-use information on what to look for when picking a financial institution, as well as give them resources so they can fully trust whichever one they choose."*

The free article, and more than 30 others on a variety of personal finance topics, can be read at **PioneerServices.com**. Publishers interested in re-printing this article—or any others—free of charge can contact **media@pioneerservices.com**.



**Pioneer Services**, the military banking division of **MidCountry Bank**, provides responsible financial services and education to members of the Armed Forces that enhance their quality of life and financial independence. For more than 20 years, Pioneer Services has been a leader in military lending. They offer the protection and security of a personal loan with the speed and flexibility service members need. Through a network of offices and on the Internet, Pioneer Services offers loans, financial education programs, and supports military families and communities through a variety of partnerships, programs, and sponsorships.

For more information, visit [PioneerServices.com](http://www.pioneerservices.com). For loan information, visit [PioneerMilitaryLoans.com](http://www.pioneermilitaryloans.com).

#### **Web**

**Site:** [http://www.pioneerservices.com/education/article.cfm?artID=72,](http://www.pioneerservices.com/education/article.cfm?artID=72)  
<http://www.pioneerservices.com/education/>

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